

ZEBRA RFID IN THE WILD!

With the continued expansion and adoption of RFID solutions in the workplace, Zebra RFID is everywhere! Whether it be for retail, healthcare, warehousing, the public sector, or a range of other work environments, Zebra is the one-stop shop for end-to-end solutions! Let's take a look at how Zebra RFID is improving an array of industries:

RETAIL




In today's high-demand retail space, speed and efficiency are integral to success when it comes to the omnichannel retail work environment. With Zebra's innovative hardware and software RFID solutions, frontline workers can track and trace inventory with ease. Gone are the days of counting inventory by hand or one scan at a time. Zebra's RFID scanning devices and software allow for real-time inventory management to help improve workflows and reduce the burden on frontline workers. This frees them up to do more effective work, which ultimately results in a better end-user experience—whether that's in a traditional brick-and-mortar store or a virtual retail space.

HEALTHCARE

To clinical staff, quality patient care is a mission. To patients, it is an experience measured in time and attention—and a journey that begins the moment they enter a facility and often continues long after they leave it. RFID helps care providers track the tools they use more accurately, use them more efficiently, and manage them more effectively. And that gives them more time and resources to devote to the people who are counting on them. From patient tracking to inventory control, medication verification, and more, Zebra's RFID solutions can assist in making lives better for both staff and patients in this industry.



WAREHOUSING



For those in the warehousing space, RFID is becoming a must-have technology to compete in today's market. Zebra's solutions help with increased productivity as employees spend less time tracking down missing or misplaced equipment. They can also improve asset maintenance by helping ensure adherence to critical and routine maintenance procedures such as calibration. In addition, RFID technology can drive increased utilization with improvements to asset visibility, helping reduce the need to purchase or lease spare parts and equipment. Ultimately, all of this can lead to reduced capital expenditures and operational costs.

PUBLIC SECTOR

As in healthcare, RFID solutions are becoming more and more critical in the public sector/government industries. Zebra RFID solutions have been implemented in workplaces for firefighters and police, as well as in education, to help ensure speedy tracking and streamlined asset management. All of that is helping keep workers and the public safe and secure.



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