The NEW **MC3300**

With the most advanced features and versatile options, the new MC3300 leads the pack for mid-range rugged mobile computers.

Worker productivity is about to increase. Meet the newest asset to shipping and handling, pick and putaway, customer service, storage and inventory: the MC3300. With the most advanced features competitors don't have and multiple ergonomic form factors to fit your specific business needs, growing your business has never been more efficient. And it's all backed by the support of Zebra.

Switch to Android with the next-gen mobile computer that gives you more:

- **Ways to migrate your apps**
- **Models**
- **Scanning options**
- **Rugged design**
- **Advanced accessories**
- **Power**
- **Advanced features than the competition**

FEATURE COMPARISON VS. THE COMPETITION

Form Factors	Double the form factors (4) vs. competition (2). • Pistol grip, turret/rotating head, straight shooter and 45 degree angled scanner
OS	Most enterprise-ready Android OS with advanced tools and security vs. Windows & other competitor devices with Android
Scanner	Options for 1D laser and 2D imaging at standard range in addition to a 2D long range imager vs. competition's standard depth of field performance with single barcode scanning
Display	High visibility 4-inch WVGA display with a capacitive Corning® Gorilla® Glass touch panel with air gap
Configuration Options	Four models, 3 tiers and 3 keypad configurations
Lightweight Design	Lighter weight among standard form factors for MC3300
Faster and More Powerful	1.8 GHz processor for lightning fast productivity and nearly 8 times the Memory capacity in standard models (2 GB vs. 256 MB)
More Rugged	Operates at -10 degrees Celsius colder than competitors
Camera	Optional high-res 13MP camera vs. no camera on competitors devices
Faster Connectivity	Newer WLAN specs for faster WiFi speed
Precision	Comprehensive battery life with PowerPrecision+ while competition offers limited battery metric capabilities
Battery Flexibility	Fast charge and warm swap battery capabilities in the MC3300
Communication	Offers free, ready-to-use Push to Talk Express right out of the box
LifeGuard Support	10-years of support after product launch for all MC3300 devices • 10 years Operating System Lifecycle support (2 years additional after the product has gone EOL with the ability to buy additional 1-year increments.)

THE **MC3300**

FAMILIAR — Easy to use design & operating system. Even if your workers don't use Android, they will quickly get to know the interface and achieve a faster time-to-value. And for MC3200 users, many MC3300 accessories are backward compatible.

TOUGH — Legendary Zebra durability means your MC3300 will withstand drops, spills, tumbles, heat and cold.

ADAPTABLE — Fully customizable Android gives you the tools and flexibility you need to run your business your way.

PRODUCTIVE — Gives your operation a tool to be more efficient and productive across the entire enterprise. And with support from Zebra's large development community, apps can be built and adapted easily to help users get more done.

SECURE — Built-in Mx technology means Android security is uniquely hardened for use in the most demanding enterprise environments, encrypting and safeguarding your data. And 10-year LifeGuard™ for Android™ support from product launch comes standard on all MC3300 devices for further protection and easier security updates.

LifeGuard offers:
- Enhanced mobile computer security
- Extended duration security and support
- Simplified security support during OS transition

BUILT WITH ANDROID: THE BEST OS FOR BUSINESS

Secure, tough and easy to use. Android is chosen by more than 80% of the world's mobile device users. Zebra's LifeGuard for Android adds a layer of security and strength that makes it a practical and dependable mobile operating system for the workplace.

Android Certified for guaranteed security and performance. Android operating systems ensure:

- Compliance with Android security and permissions through hundreds of tests
- Installation of a suite of security features
- Most recent security updates are installed
- No pre-installed malware

The MC3300 Android OS is paired with Zebra's Mobility DNA™ engine that provides distinct enterprise capabilities, including:

- **All-touch terminal emulation**
  Convert legacy green screens into an all-touch, modern user experience

- **Simulscan**
  Capture contents of an entire form with one scan or capture all barcodes on a label or only specific barcodes of your choosing

- **Swipe Assist**
  Allows users to create and place a virtual data capture button on the screen of their mobile computer

- **Workforce Connect**
  Marry all of your voice and data communications into one multi-functional mobile computer

Inbound and outbound handling, pick and putaway, customer service, storage and inventory: Zebra with Mobility DNA and LifeGuard for Android improves efficiency at every point and gives staff the tools and information they need to deliver great service.

Technology may give you production but partners give you support. With Zebra and the MC3300 you get both. Not only does Zebra have the most mature enterprise Android offerings—largest portfolio, most tools, best security—but it also offers unprecedented support for your business, making it impossible not to get ahead of the competition.

THE **MC3300** | ᨊᨊ ZEBRA