



we **DO** that

# EDUCATION

DISCOVER OPPORTUNITY AT  **scansource**

## Boost your knowledge and your business through **DISCOVER OPPORTUNITY**

Technology is changing the future of education, offering a brighter world in which students subscribe rather than enroll, learn virtually, day or night, and find study partners via AI teaching assistants.

Take a look at some education-related trends and the solutions ScanSource can help you build—ones that include products from our industry-leading suppliers and the valuable resources only we can provide. Contact us today to Discover Opportunity for your success.

## TRENDS THAT DEMONSTRATE THE OPPORTUNITIES IN EDUCATION

Increasing enrollments in **online learning platforms** have led to high demand for smart learning education solutions.

The E-learning market is projected to reach \$840.11 billion by 2030, at a compound annual growth rate (CAGR) of 17.5% from 2021 to 2030.

■ Source: Allied Market Research

22 of the top 25 US universities provide free, online courses for students who want them.

■ Source: Mordor Intelligence

52% of graduate students in the US found their online, college-level education provides a better learning experience than their college-level classroom education.

■ Source: Duffin, 2019



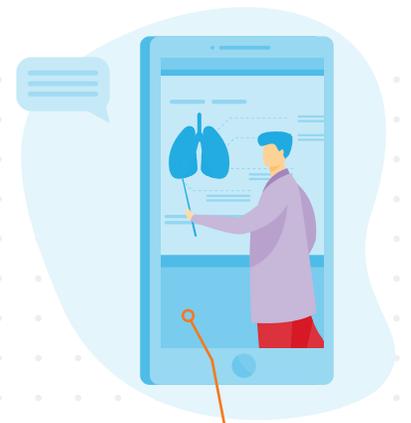
**Artificial intelligence** and **gamification** increase engagement and motivation by incorporating gaming elements into learning.

AI in education is projected to reach \$3.68 B by 2023, with growth of more-than-40% to \$17.83 B by 2027.

■ Source: Fierce Education

Gamification can improve educational outcomes by 45.45%, and the results are as high as 60.67% when it's combined with reading.

■ Source: International Journal of Communication Systems



With **digital-learning technologies**, education has been made more interesting, relevant, and effective. Administration has also benefited from greater efficiency.

The education tech market is expected to grow to \$605.40 B by 2027, up from \$254.80 B in 2021.

■ Source: GlobalNewswire

82% of parents say the use of technology in school is important for their child's future.

■ Source: eric.ed.gov

81% of college students believe digital learning technology, including virtual classroom chat, helps boost their grades.

■ Source: Statista





# SOLUTIONS THAT SUPPORT THESE TRENDS



## CYBERSECURITY

Secure student data and protect educators' assets from hacking attempts.



## CONNECTIVITY

Ensure students seamlessly collaborate in schools/at home by securing Wi-Fi/connectivity.



## VIDEO COMMUNICATION

Enable students/parents/teachers to connect anywhere.

### Webex by Cisco:

Power classroom collaboration with Webex.



## PHYSICAL SECURITY

Make everyone safer by deploying the latest and best protection.



## CX

Education systems are expected to communicate with a new, younger, more tech-savvy generation of parents.

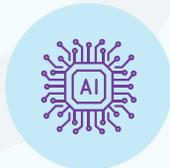


## MOBILE DEVICE MANAGEMENT (MDM)

Track and manage devices issued to students.

### Zebra ET40:

The right-priced rugged tablets that have it all right out of the box!



## ARTIFICIAL INTELLIGENCE (AI)

Administer tests or provide individual tutoring/instruction.



## CONTACTLESS PAYMENT

An ideal solution for the campus bookstore or cafeteria/food hall.



## VR/AR

Benefit from immersive learning experiences.



## COLLABORATION

Help teachers and students seamlessly connect/collaborate.