ARENA AND ENTERTAINMENT

DISCOVER OPPORTUNITY AT scansource

we DO that

Are you entertaining the thought of more growth opportunities?
START HERE.

According to Modor Intelligence, "The smart stadium market is expected to reach USD 18.23 billion by 2025." This statistic and many others show that the arena and entertainment environment is quickly becoming one that's full of growth opportunities. Don't stay on the sidelines. Seize this opportunity. Let ScanSource help you create the solutions your customers in this market need now, and in the future.

ARENA AND ENTERTAINMENT TRENDS

SECURITY

Implementing **security** solutions that make customers feel safer and more engaged is more important than ever.

- Security for sporting events once carried out by personnel now also includes access-control devices, surveillance cameras, and analytics.
  Source: SecurityInformed.com
- By utilizing artificial intelligence (AI), venues can more-quickly analyze data, to heighten security.
  Source: 48 West Agency LLC

WIRELESS CONNECTIVITY

Adding to—or improving—their **wireless connectivity** is important to a variety of different venues.

- 5G is being incorporated in more-than 60 stadiums and arenas in the US.
  Source: Stadium Innovations: 5 Trends Changing The Fan Experience
- Private 5G cellular is being deployed to support improvements to back-of-the-house operations.
  Source: Stadium Tech Report, College Sports Communicators

CONVENIENCE

Convenience is now a priority and attending events is now expected to be less stressful and time-consuming by fans of all ages.

- 42% of consumers stated that long lines frustrate them the most at an event.
- 53% of fans would rather use technology to place orders versus ordering in person.
- 42% of fans would prefer to use their fingerprints for entry access into an arena.
  Source: Stadium Trends Report, Oracle

Sale

BUY TICKETS

SOLUTIONS THAT SUPPORT THESE TRENDS

we DO that

ACCESS CONTROL AND VIDEO SURVEILLANCE
Watch and secure access to important physical locations, including backstage areas.

ASSET TRACKING
Keep tabs on mobile assets like carts, cases, perishable goods, vehicles, and more.

COMMUNICATION ON THE GO
Provide ways for mobile staff members to communicate, hands-free, with headsets.

DIGITAL SIGNAGE
Deliver an interactive experience that includes event info and on-site marketing.

IOT/DATA ANALYTICS
Enhance the fan experience by sharing sports' stats that can also improve the athletes' performance.

LINE-BUSTING
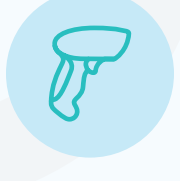Reduce wait times and shorten checkout queues with self-service kiosks.

MOBILE POS
Enable pay-at-your-seat concessions, merchandise, and mobile ticketing/parking.

POWER PROTECTION
Protect POS equipment so employees remain productive and transactions safe.

SCANNING
Use to create new or better solutions for entry-point access and ticket scanning.
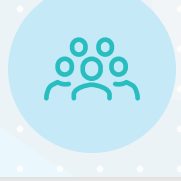
SECURITY
Secure entry points and provide metal/threat detection and alarm responses.

WI-FI 6/PRIVATE 5G
Improve wireless coverage for high-density device environments like arenas.

WORKFORCE MANAGEMENT
Use apps that are designed to manage large workforces for entertainment venues.

FEATURED PRODUCTS

CyberPower Online UPS Series

High-density design delivers more power in less space.

Extreme AP4000

Universal and World SKU Wi-Fi 6E wireless access point.

Ingenico AXIUM DX8000

A smart payment solution for on-site applications.

Zebra ET40

Right-priced enterprise tablets built for business.