

How Technology is Revolutionizing Retail

To succeed as an SMB retailer in today's market, you have to compete with e-commerce giants and big-box stores. SMB owner/operators know they must create a one-of-a-kind shopping experience for their customers – and technology plays a large role in making this happen. Shop owners are looking to the experts to help outfit their stores with the latest and greatest IT systems and tech that will deliver unparalleled in-store experiences to their customers. Read more from Brenda McCurry, Vice President of Supplier Services, on some recent findings from a ScanSource-conducted survey, as well as some of the trends we're seeing amongst brick and mortar proprietors.

[LEARN MORE](#)



THE EVOLUTION OF RETAIL

ScanSource explores the current trends in retail—including IoT device integration, loyalty programs, and RFID. Hear about the opportunity available for your business in this growing vertical with sales forecasts and real world case studies.

[WATCH NOW](#)

SURVIVING IN A DIGITAL WORLD

Digital retail giants can be a threat to some businesses. Help your customers create memorable experiences and avoid being pushed out.

[THREE STEPS AWAY](#)

AVAYA



PILLARS OF HEIGHTENED CX

Retailers can increase sales, boost repeat business, and build brand loyalty by following these valuable suggestions.

[PUMP UP CX](#)

INCREASE STORE SECURITY AND SAFETY

High-res camera video is evidence, when you need it, and can be seen remotely. Our DIVAR ensures smooth streaming over low bandwidths.

[COLLECT EVIDENCE](#)



BOSCH
Invented for life



DATALOGIC
THE VISION IS YOURS

LEVERAGE MOBILE SHOPPING

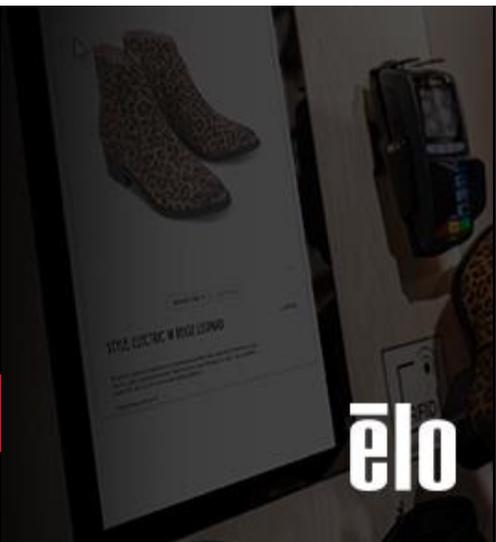
Rising retail digital transactions are causing major disruptions in physical stores. Learn how to drive traffic in an ever-changing tech world.

[GAIN LEVERAGE](#)

YOUR CUSTOMERS DESERVE MORE

New price checkers are here and promise to be affordable, flexible, and durable. So, now's the time to join this revolution.

[\(PRICE\) CHECK THIS](#)



ēlo



MPOS MISTAKES RETAILERS MAKE

Adopting mPOS helps improve service. Here are some common mistakes made when switching payment technology to mPOS, and how to avoid them.

[AVOID MISTAKES](#)

A DAY IN THE LIFE OF A CONNECTED SHOPPER

Retailers are turning to innovative tech solutions to enhance their in-store CX and operations—to meet customers' mobile expectations.

[RAISE EXPECTATIONS](#)



TRANSFORM CX WITH INTELLIGENT TECH

Competition between online and physical stores is increasing, so retailers must improve service for the best CX. Start with AI, video sensors, and digital signage.

[IMPROVE IN-STORE CX](#)

TOP ISSUES FACING RETAILERS

Hear from major retailers about the current challenges they're facing, and take a look at how to solve them.

[OVERCOME CHALLENGES](#)



Honeywell



BOOST SALES WITH MPOS SOLUTIONS

Help partners turn customer interactions into sales with mPOS. It increases security, improves efficiency, and enhances CX.

[DO MORE WITH MPOS](#)

WHO OWNS YOUR BUSINESS'S CX?

As products and services get commoditized, customers need more than low prices and innovative products. Winning brands deliver a winning CX.

[OWN YOUR CX](#)



Jabra GN



WHY SMART VIDEO DRIVES GROWTH

Quick-service restaurants gain an advantage through intelligent video that integrates surveillance, POS transactions, and analytics.

[SERVE UP GROWTH](#)

BETTER UC REDUCES TIME-TO-MARKET

To be competitive, retailers have to be agile—meaning putting products in stores as quickly as possible.

[BE COMPETITIVE](#)

Mitel



REIMAGINE A NEW RETAIL ERA

Big expectations bring big opportunities for retailers to stand out. Redefine what's possible with the right technology solution—and partner.

[ENTER A NEW ERA](#)

KFC SERVES UP BETTER POS TRANSACTIONS

As part of a corporate-wide, software-standardization, KFC found ways to deliver improved, efficient POS transactions to customers.

[LEARN FROM KFC](#)

TOSHIBA



TRANSFORM THE CALL CENTER

Call center technology is critical for retailers to provide service and support to their customers. Learn how effective call centers are designed and managed.

[ANSWER THE CALL](#)

Yealink

AUGMENTED REALITY BECOMES REAL

AR once was seen as sci-fi, based on futuristic devices that seemed impractical. Now it's more prevalent, and it provides insight into better CX.

[GET REAL](#)

ZEBRA

CLICK THE LOGOS BELOW TO FIND OUT HOW THESE SUPPLIERS ALSO
CONTRIBUTE TO THE RETAIL INDUSTRY



CITIZEN



TAILWIND
An EMI Company



TOUCH
DYNAMIC

