

THE HOSPITALITY INDUSTRY:

No Reservations

Valued at nearly \$10 trillion in 2019, the hospitality industry is embarking on a journey that promises enormous technological growth potential worldwide. Travelers are becoming more savvy and expect high-tech perks at every destination. This means hotels need to broaden their bandwidth like never before to handle everything from connectivity to security. Long story short: the channel is about to take the trip of a lifetime.

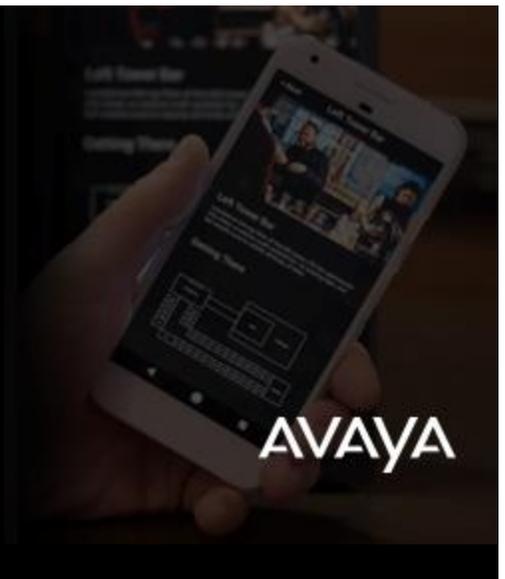
Are you packed and ready to go?

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A GLIMPSE INTO THE HOTEL OF THE FUTURE

Digital transformation is "smartening up" the customer experience, and it's taking the hotel industry to all-new levels. Virtual concierges, voice-activated room service, in-room automation, and so much more have given the hotel experience lots of new IQ points.

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BARCO HOSPITALITY SOLUTIONS: ACCESS TO A BETTER VISUAL EXPERIENCE

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[ENVISION IT](#)

FIVE REASONS WHY SELF-SERVICE KIOSKS CAN PUT YOUR BUSINESS ON TOP

Customers use self-service kiosks every day, as they demand the ability to buy what they want when they want—with or without staff interaction. Here are five reasons why self-service can put your business on top—and why your CFO will love you for using it.

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SIX WAYS MPOS IMPROVES YOUR CUSTOMER EXPERIENCE

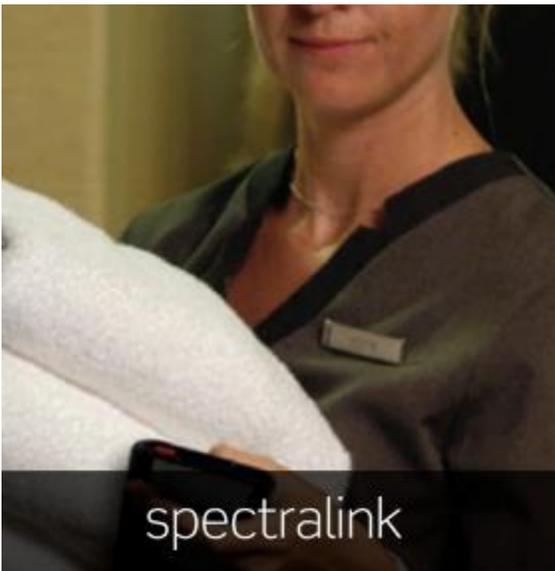
It's expected that the number of transactions completed on mobile point-of-sale (mPOS) devices will triple by 2023. Handy and portable, its popularity is no surprise. Here are six ways mPOS devices improve your CX while boosting your bottom line.

[IMPROVE YOUR PROFITABILITY](#)

BOOST RESTAURANTS' REVENUE WITH PAY-AT-THE-TABLE SOLUTIONS

Restaurants that use pay-at-the-table solutions turn tables 15% faster—resulting in boosted profits, reduced fraud risks, and lowered operational costs. Want to learn more? Check out these helpful FAQs to get started!

[HOW TO SERVE UP PAY-AT-THE-TABLE](#)



MOBILIZING HOTEL STAFF FOR BETTER CUSTOMER SERVICE

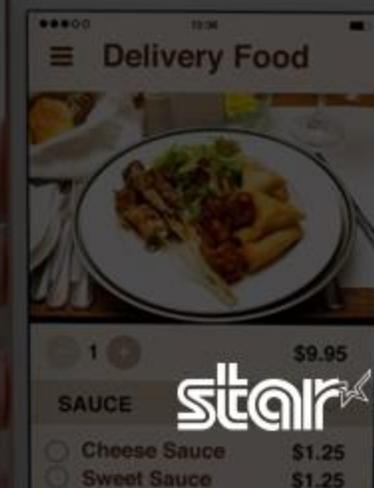
Connecting hotel staff to guests is critical for a positive hospitality CX. Quick access to guest information, task allocation, use of social apps, and other online services is helping hotel staff communicate with guests like never before.

[CHECK OUT THE SOLUTION](#)

FAQ: WHAT RESTAURANTS WANT FROM SOFTWARE APPLICATION

ISVs delivering restaurant software applications that include support for current industry and consumer trends will soon take their place as industry leaders. Are you one of them?

[JUST THE FAQs](#)



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