

The MAXStick Advantage

MAXStick has been <u>CERTIFIED</u> by the following printer companies: Epson, TransAct, Star Micronics, Citizen, Bixolon, CognitiveTPG, Seiko Instruments, Martel Instruments, Able Systems, Brother, Custom Engineering, Fujitsu, Infinite Peripherals, Honeywell, Microcom, OKI Data, Wincor Nixdorf, Woosim, and Seewoo.

MAXStick was developed and designed based on the following customer requests:

- Consistent image quality from the label.
- Ability to create and cut only the size needed for the label without dependence on sense marks that create excess label length and waste.
- To be able to use the printer, if necessary, as a POS printer using standard thermal paper after the printer has been used in label mode without the paper jamming in the printer due to the adhesive build-up.
- Ability to stick to multiple surfaces (e.g. bags, boxes, wraps, cups, trays, counter tops, etc.).
- To be able to apply pressure anywhere on the label surface vs. in a specific area on the label so that it will stick to the intended object.
- Not leave any glue residue, build up in the printer or damage any surface to which the label may be applied.
- No maintenance requirement for the printers such as cleaning to provide consistent performance.
- Various packaging options for daily/weekly/monthly usage requirements.
- 100% Bisphenol Free (BP-Free) and meets all food safety requirements.