

# **INVESTOR PRESENTATION**

FEBRUARY 2021



### SAFE HARBOR AND NON-GAAP

#### Safe Harbor Statement

This presentation contains certain comments that are "forward-looking" statements that involve plans, strategies, economic performance and trends, projections, expectations, costs or beliefs about future events and other statements that are not descriptions of historical facts. Forward-looking information is inherently subject to risks and uncertainties.

Any number of factors could cause actual results to differ materially from anticipated or forecasted results, including but not limited to, the impact of COVID-19 pandemic on our operations and financial conditions and the potential prolonged economic weakness brought on by COVID-19, the failure to manage and implement our organic growth strategy, credit risks involving our larger customers and suppliers, changes in interest and exchange rates and regulatory regimes impacting our international operations, risk to our business from a cyber-security attack, a failure of our IT systems, failure to hire and retain quality employees, loss of our major customers, termination of our relationship with key suppliers or a significant modification of the terms under which we operate with a key supplier, changes in our operating strategy, and other factors set forth in the "Risk Factors" contained in our annual report on Form 10-K for the year ended June 30, 2020, and subsequent reports on Form 10-Q, filed with the Securities and Exchange Commission ("SEC").

Although ScanSource believes the expectations in its forward-looking statements are reasonable, it cannot guarantee future results, levels of activity, performance or achievement. ScanSource disclaims any obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise, except as may be required by law.

#### Non-GAAP Financial Information

In addition to disclosing results that are determined in accordance with United States Generally Accepted Accounting Principles ("GAAP"), the Company also discloses certain non-GAAP measures, including non-GAAP operating income, non-GAAP operating margin, non-GAAP net income, non-GAAP diluted earnings per share, non-GAAP net sales, non-GAAP gross profit, non-GAAP gross margin, non-GAAP SG&A expenses, adjusted EBITDA, return on invested capital ("ROIC") and net sales excluding the impact of foreign currency exchange rates and acquisitions (organic growth). A reconciliation of the Company's non-GAAP financial information to GAAP financial information is provided in the Appendix and in the Company's Form 8-K, filed with the SEC, with the quarterly earnings press release for the period indicated.

Unless otherwise noted, our business descriptions and results in this presentation reflect continuing operations only.



### **SCANSOURCE OVERVIEW**

### Mission:

To be the **center** of the solution delivery channel – **connecting** businesses and providing **solutions** for their complex needs





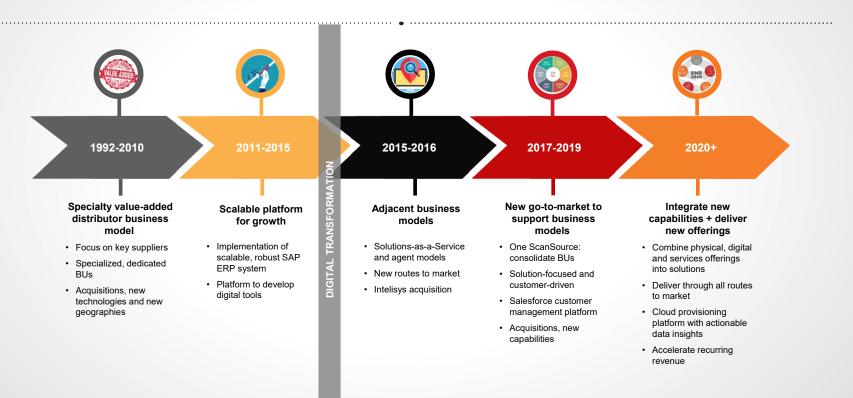






NASDAQ: SCSC • Headquarters: Greenville, SC • Founded in 1992 • Channel sales model • Multiple, specialized routes to market • 500+ Technology Suppliers • 30,000+ Sales Partners • ~2,200 Employees • US, Canada, Brazil, UK

# SCANSOURCE DIGITAL TRANSFORMATION



# **END USER TECHNOLOGY CONSUMPTION**

FROM

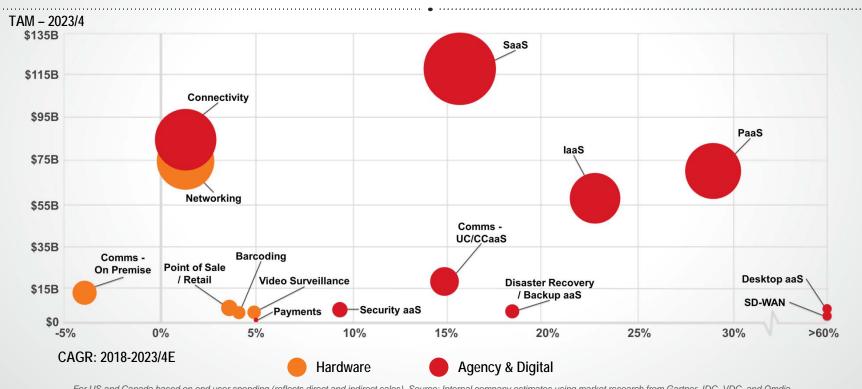
- 1. ON PREM
- 2. HARDWARE & SOFTWARE
- 3. UPFRONT REVENUE
- 4. PERPETUAL
- 5. SALES ORDER ENTRY
- 6. POINT PRODUCTS



**CUSTOMER** 

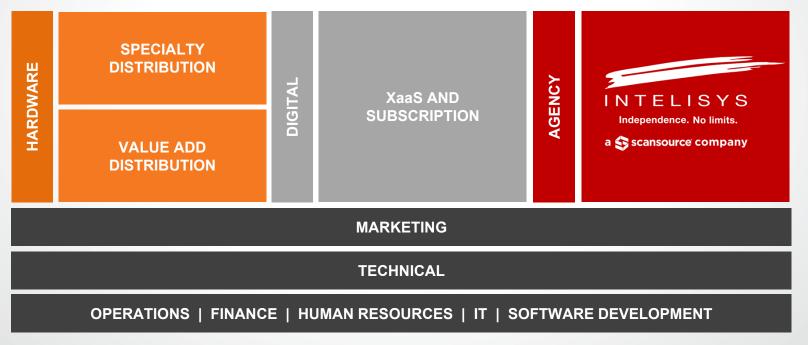
- 1. CLOUD
- 2. "X" AS A SERVICE
- 3. RECURRING REVENUE
- 4. SUBSCRIPTION
- 5. SELF-SERVICE AUTOMATION
- 6. SOLUTIONS

### LARGE AND GROWING MARKET OPPORTUNITIES



### SCANSOURCE GO-TO-MARKET

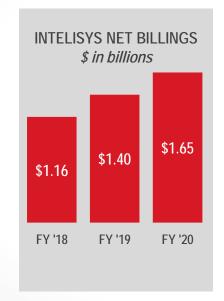
Focused sales teams to help sales partners deliver industry-leading endpoints and cloud solutions



### INTELISYS RECURRING REVENUE MODEL



Intelisys Revenues: Net commissions (gross commissions from suppliers less sales partner commissions)

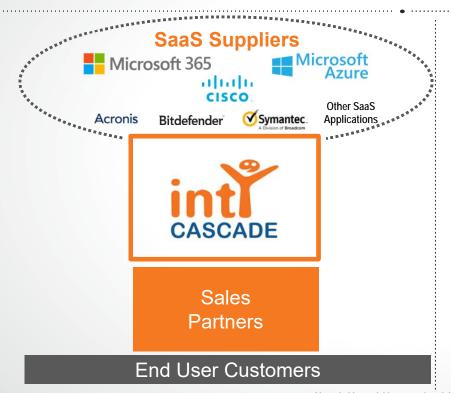


Intelisys Net Billings: Amounts billed by suppliers to end users

#### **Largest Master Agent in Telecom and Cloud Services**

- Intelisys earns percentage of commissions, building recurring revenues
- Large, growing addressable market with expected channel shift
- More than 125 leading cloud carriers and providers; top UCaaS and CCaaS
- Very low working capital requirements and no inventories
- Intelisys value-adds:
  - Trusted relationships
  - Strong supplier contracts and choice (180+)
  - Commission management tool and accuracy
  - Education, training, and certifications
  - · Financial strength of ScanSource

# SaaS PLATFORM



### **Digital Distribution with CASCADE Cloud Platform**

- · CASCADE Capabilities:
  - ✓ Quote management
  - √ SaaS provisioning
  - √ Subscription billing and payment
  - ✓ Partner insights (analytics & lead referral)
- Scalable cloud provisioning platform
- Accelerated cloud services growth in Brazil
- Plan to add more SaaS suppliers to help sales partners sell strategic cloud solutions

### SHIFTING HARDWARE MIX TO HIGHER-VALUE SOLUTIONS

### Accelerate our channel partners' digital transformation

**FROM** 

### **HARDWARE-CENTRIC SALES**



Barcoding



Communications



**Physical Security** 



Point-of-Sale



Networking

TO

# SOLUTIONS (SOFTWARE+SERVICES) WITH HARDWARE

Connectivity

Managed Services
Provisioning Services

Infrastructure as a Service SD-WAN
UCaaS & CCaaS Platform as a Service
Software as a Service Cybersecurity



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# FINANCIAL HIGHLIGHTS



### LONGER-TERM OPERATING GOALS AND RECENT RESULTS



Q2 FY21 Y -1.6%

Y/Y -1.6% Y/Y, organic\* 1.8% GROSS MARGIN 11%+

**Q2 FY21**GAAP 10.6%

OPERATING MARGIN 3.5% to 4%

**Q2 FY21**GAAP 2.1%

Non-GAAP\* 2.9%



Q2 FY21 12.4%

<sup>\*</sup> Organic growth, a non-GAAP measure, reflects reported sales growth less impacts from foreign currency translation and acquisitions. Non-GAAP operating income excludes amortization of intangibles, restructuring charges, acquisition/divestiture costs, and other non-GAAP items. ROIC, a non-GAAP measure, is calculated as adjusted EBITDA divided by invested capital. See appendix for calculations of non-GAAP measures and reconciliations to GAAP measures.

## CAPITAL ALLOCATION STRATEGY

- Priorities: organic growth and strategic acquisitions
- Net leverage: target range of 1.5x to 2.5x EBITDA
- Completed sale of divestitures

#### FY19 to Q2 FY21 CASH USES

FUNDED BY OPERATING CASH FLOW (+\$314 million) LESS DECREASE IN NET DEBT (-\$139 million)

#### **INVESTMENTS IN PROFITABLE GROWTH**



ACQUISITIONS \$152 million



CAPEX \$14 million

#### **RETURN OF CASH TO SHAREHOLDERS**



SHARE REPURCHASES \$16 million

### STRONG FINANCIAL POSITION FOR GROWTH

STRONG BALANCE
SHEET
AND FINANCIAL
FLEXIBILITY

1.1x net debt to adjusted EBITDA, trailing 12-months

\$67 million in cash and \$152 million in debt

\$142.5 million term loan and \$350 million revolving credit facility

WORKING CAPITAL MANAGEMENT

6.9 inventory turns (5-qtr range: 4.5 to 6.9)

Paid for inventory days of (11.8)\* (5-qtr range: (11.8) to 12.2)

60 days sales outstanding in receivables (5-qtr range: 56 to 63)

Information as of 12/31/20, unless otherwise indicated

<sup>\*</sup> Paid for inventory days represent Q/E inventory days less Q/E accounts payable days



### **INVESTMENT HIGHLIGHTS**

1 MARKET LEADERSHIP

Leadership position in large, niche markets with continued growth from innovative, emerging technology offerings

DEEP PARTNERSHIPS

Multiple, specialized routes to market, deep supplier partnerships, and loyal and diverse customer base serve as strong competitive advantages

GROWTH OPPORTUNITIES

Capitalizing on expansion in higher margin and growth areas; opportunity for expansion in XaaS recurring revenue opportunities

OPERATING
MARGIN
EXPANSION

Expand margin profile with operational excellence supported by multiple technologies, services and solutions

5 ATTRACTIVE RETURN POTENTIAL

ROIC drives strong balance sheet and financial flexibility enabling disciplined cash deployment into faster growth areas while increasing bottom-line profitability



# **APPENDIX**

scansource.com



### **KEY SUPPLIERS**

MOBILITY AND BARCODE

**STATALOGIC** 

elo

EPSON®

**Honeywell** 

**₹.ZEBRA** 

POS AND PAYMENTS







**TOSHIBA** 

Verifone®

PHYSICAL SECURITY AND NETWORKING

















**Panasonic** 

UNIFIED COMMUNICATIONS AND COLLABORATION















TELECOM AND CLOUD SERVICES

















verizon /



zoom



### **APPENDIX: SEGMENT FINANCIAL RESULTS**

#### WORLDWIDE BARCODE, NW AND SECURITY

\$ in millions	Q2 FY21	Q1 FY21	Q2 FY20
Net sales	\$551.4	\$523.6	\$575.0
Gross profit	\$42.7	\$41.1	\$51.1
Gross profit margin %	7.7%	7.8%	8.9%
Operating income	\$5.9	\$2.1	\$13.3
Operating income %	1.1%	0.4%	2.3%
Non-GAAP operating income	\$7.9	\$4.1	\$15.3
Non-GAAP operating income %	1.4%	0.8%	2.7%

#### WORLDWIDE COMMUNICATIONS AND SERVICES

\$ in millions	Q2 FY21	Q1 FY21	Q1 FY20
Net sales	\$259.5	\$233.8	\$249.0
Gross profit	\$43.4	\$39.7	\$47.2
Gross profit margin %	16.7%	17.0%	19.0%
Operating income	\$13.1	\$8.3	\$6.4
Operating income %	5.0%	3.5%	2.6%
Non-GAAP operating income	\$16.0	\$11.7	\$13.2
Non-GAAP operating income %	6.2%	5.0%	5.3%

Non-GAAP operating income excludes amortization of intangibles, change in fair value of contingent consideration, impairment charges, and other non-GAAP items.

#### Y/Y Sales Growth - Organic and Reported

(\$ in thousands)

#### For the quarter ended December 31, 2020:

Q2 FY21 net sales, as reported	\$ 810,897
Foreign exchange impact (a)	 27,785
Q2 FY21 net sales, constant currency (non-GAAP)	\$ 838,682

#### For the quarter ended December 31, 2019:

Q1 FY20 net sales, as reported \_\_\_\$ 823,999

#### Y/Y% Change:

As reported -1.6%

Constant currency excluding Divestitures and acquisitions (organic growth) 1.8%

(a) Year-over-year sales growth excluding the translation impact of changes in foreign currency rates. Calculated by translating the net sales for the quarter ended December 31, 2020 into U.S. dollars using the weighted average foreign exchange rates for the fiscal year ended December 31, 2019.



#### Operating Income -- QTR

(\$ in thousands)		Quarter Ended December 31, 2020												
		Reported GAAP measure		jible ation nse		Acquisition, Divestiture, & Restructuring Costs		Tax settlement		Impairment charges		Non-GAAP measure		
Consolidated:														
Net sales	\$	810,897		-	-		-		-		-	\$	810,897	
Gross Profit	\$	86,043		-	-		-		-		-	\$	86,043	
Gross profit margin %		10.61%		-	-		-		-		-		10.61%	
Operating income	\$	17,130	\$	4,862	\$ -	\$	1,844	\$	-	\$	-	\$	23,836	
Operating income margin %		2.11%		-	-		-		-		-		2.94%	

#### Return on Invested Capital (ROIC)

(\$ in thousands)	Q	2 FY21
Return on invested capital (ROIC), annualized (a)		12.4%
Reconciliation of Net Income to Adjusted EBITDA		
Net income - GAAP	\$	11,061
Plus: Interest expense		1,796
Plus: Income taxes		4,683
Plus: Depreciation and amortization		8,349
EBITDA		25,889
Plus: Acquisition and divestiture costs		1,359
Plus: Restructuring costs		484
Adjusted EBITDA (numerator for ROIC)(non-GAAP)	\$	27,732
Invested Capital Calculation		
Equity - beginning of the period	\$	671,227
Equity - end of the period		682,139
Plus: Acquisition and divestiture costs		1,359
Plus: Restructuring costs, net of tax		366
Plus: Discontinued operations net loss		25,255
Average equity		690,173
Average funded debt (b)		198,620
Invested capital (denominator for ROIC)(non-GAAP)	\$	888,793

<sup>(</sup>a) Calculated as earnings before interest expense, income taxes, depreciation and amortization (EBITDA), plus other adjustments for non-GAAP measures, annualized and divided by invested capital for the period. Invested capital is defined as average equity plus average daily funded interest-bearing debt for the period.

<sup>(</sup>b) Average funded debt, which includes both continuing and discontinued operations, is calculated as the average daily amounts outstanding on short-term and long-term interest-bearing debt. scansource

Highlights by Segment – QTR

	Quarter Ended December 31, 2020												
(\$ in thousands)		Reported GAAP measure		angible ortization opense	Change in fair value of contingent consideration	Restructuring	Tax settlement	Impairment charges		Non-GAAP measure			
Worldwide Barcode, NW & Secu	rity:												
Net sales	\$	551,394		-	-	-	-		-	\$	551,394		
Gross Profit	\$	42,685		-	-	-	-		-	\$	42,685		
Gross profit margin %		7.74%		-	-	-	-		-		7.74%		
Operating income	\$	5,887	\$	1,968	-	-	\$ -	\$	-	\$	7,855		
Operating income margin %		1.07%		-	-	-	-		-		1.42%		
Worldwide Communications & S	ervic	es:											
Net sales	\$	259,503		-	-	-	-		-	\$	259,503		
Gross Profit	\$	43,358		-	-	-	-		-	\$	43,358		
Gross profit margin %		16.71%		-	-	-	-		-		16.71%		
Operating Income	\$	13,087	\$	2,894	-	-	\$ -	\$	-	\$	15,981		
Operating income margin %		5.04%		-	-	-	-		-		6.16%		



Highlights by Cognest OTD

### Highlights by Segment – QTR

	Quarter Ended September 30, 2020												
(\$ in thousands)		Reported GAAP measure		angible ortization opense	Change in fair value of contingent consideration	Divestiture, & restructuring	Tax settlement		Impairment charges		Non-GAAP measure		
Worldwide Barcode, NW & Secu	rity:												
Net sales	\$	523,577		-	-	-		-		-	\$	523,577	
Gross Profit	\$	41,085		-	-	-		-		-	\$	41,085	
Gross profit margin %		7.85%		-	-	-		-		-		7.85%	
Operating income	\$	2,147	\$	1,968	-	-	\$	-	\$	_	\$	4,115	
Operating income margin %		0.41%		-	-	-		-		-		0.79%	
Worldwide Communications & S	ervic	es:											
Net sales	\$	233,765		-	-	-		-		-	\$	233,765	
Gross Profit	\$	39,694		-	-	-		-		-	\$	39,694	
Gross profit margin %		16.98%		-	-	-		-		-		16.98%	
Operating Income	\$	8,253	\$	2,885	\$ 516	-	\$	-	\$	-	\$	11,654	
Operating income margin %		3.53%		-	_	-		-		-		4.99%	



**Highlights by Segment – QTR** 

	Quarter Ended December 31, 2019												
(\$ in thousands)		Reported GAAP measure		angible ortization xpense	Change in fair value of contingent consideration	Restructuring		Tax settlement	Impairment charges		Non-GAAP measure		
Worldwide Barcode, NW & Secu						-							
Net sales	\$	575,001		-	-		-	-	-	\$	575,001		
Gross Profit	\$	51,133		-	-		-	-	-	\$	51,133		
Gross profit margin %		8.89%		-	-		-	-	-		8.89%		
Operating income	\$	13,302	\$	1,968	-		-	-	-	\$	15,270		
Operating income margin %		2.31%		-	-		-	-	-		2.66%		
Worldwide Communications & S	Servic	es:											
Net sales	\$	248,998		-	-		-	-	-	\$	248,998		
Gross Profit	\$	47,186		-	-		-	-	-	\$	47,186		
Gross profit margin %		18.95%		-	-		-	-	-		18.95%		
Operating Income	\$	6,415	\$	3,342	\$ 3,176	\$	266	-	-	\$	13,199		
Operating income margin %		2.58%		_	-		-	-	-		5.30%		

