



Pelco BMW Experience Contest

Kick into high Gear with Pelco: Win the ultimate BMW experience!

Integrators¹, get ready to shift into drive and participate in the BMW Experience contest by teaming up to sell Pelco together. If you hit at least \$50K in shipped sales and achieve a Top 10 (Integrator) spot in total dollar amount in Pelco sales: YOU WIN!

Participation is simple, with 3 easy steps:

**Sell, sell,
sell Pelco!**
Most Pelco
sales² count!

**Hit \$50K
to qualify**

Win!
Be a Top 10
Integrator

The Prize
All expenses paid trip to South Carolina with Pelco
Join other winners (including Top 2 Scansource
Account Managers) at the BMW Experience Facility

Contest is based on shipped sales through Scansource of eligible Pelco products from January 1st 2025 to June 30th 2025. Minimum total bookings of \$USD 50K (validated via POS) are required in the period to qualify. Eligible products are those defined as Pelco cameras and accessories (VideoXpert Licenses, NVRs or Recorders are NOT eligible).¹ Excludes National Integrators from participation. ² Excludes Pelco Value Line and VX. Leaderboard updates will be provided by your Pelco Distribution Channel Account Manager. Top 2 Scansource account managers and top 10 integrators with highest total value of bookings will win a spot.