



evolve

# BLUEPRINT



## WHAT IS BLUEPRINT?

Blueprint is an exclusive offering customized to build out your unique partner profile and map out your future path for success. Our team of internal experts, alongside Cisco, can provide comprehensive and strategic consultation services in the following top areas of the Cisco Partner ecosystem:

## WHY SHOULD I PARTICIPATE IN BLUEPRINT?



### STRATEGIC EDUCATION AND PLANNING

We equip partners with the knowledge and strategic insights needed to align their business goals with Cisco's vision. This ensures they can plan effectively for growth and capitalize on market opportunities.



### COMPETITIVE EDGE

We offer exclusive access to Cisco's latest innovations and market insights, enabling partners to stay ahead of the competition. This helps develop compelling value propositions and secure a strong foothold in the market.



### TECHNOLOGY PRACTICE

By enhancing partners' technical capabilities and proficiency with Cisco solutions, we help them deliver high-quality services and build a solid reputation as reliable technology providers.



### CUSTOMIZED ROADMAP

We create a trackable and personalized plan tailored to each partner's unique needs and goals. This ensures they have a clear path to success and receive the support and guidance needed to build a thriving Cisco business.



### OPERATIONAL EXCELLENCE

We provide guidance on optimizing business processes, improving efficiency, and reducing costs. This helps partners achieve operational excellence, which in turn maximizes profitability and ensures long-term success.

## INSIGHT TO SUCCESS:



PARTNER 360 PROGRAM



CX SPECIALIZATION



PROFITABILITY



RENEWAL & LIFECYCLE



BUILDING / ADDING SOLUTIONS PRACTICES