



Zebra Now Promotion

Reseller Overview: North America

Zebra is committed to improving our product supply and ensuring that our PartnerConnect resellers (“Resellers or “Participants”) can continue to drive sales and address customer needs. To support Reseller sales success, Zebra has introduced the **Zebra Now Promotion**, which offers an additional **5% recommended discount** on top-selling mobile computers and associated cradles with high product availability (“Discount” or “Promotion”), when the opportunity is registered through the Deal Registration Program.

Promotion Overview

A recommended additional discount off list price of 5% on qualified sales of select SKUs for the following products when the opportunity is registered through the Deal Registration Program:

- **Mobile computers:** MC33, MC93, TC21, TC26, TC52, TC52-HC, TC57, TC72
- **Select cradles**

Details	<p>Eligible SKUs are listed in the Appendix below (“Products”).</p> <p>Services and accessories other than the specified eligible cradles are not eligible for this Discount.</p> <p>All discounts from Distributors to Participants represent recommended discounts only. Final prices to Participants are determined by the Distributors at their sole discretion.</p>
Promotion Period	<p>January 2 – April 30, 2023</p> <p>To be eligible for the Discount, orders must be placed with a Distributor by April 14, 2023, for shipment no later than April 30, 2023. The Discount also applies to orders accepted but not yet shipped by Distributors as of January 2, 2023. Products must be shipped by Distributors no later than April 30, 2023. In all cases, opportunities must have been submitted and approved for the Deal Registration Program.</p>
Eligibility	<p>All Zebra™ PartnerConnect program resellers in North America (“Participants”)</p>
Combination With Other Discounts	<p>The Discount <i>cannot</i> be combined with Price Concessions. The Discount will be combined with Deal Registration, and can also be combined with Solution Incentives, Spotlight Programs and other promotions applicable to the same Product, unless explicitly stated otherwise.</p> <p>In addition, the sale of mobile computers included in this Promotion (except for the TC72) entitles Participants to earn double Points under the Sell and Win Club during the Promotion Period. (Applies to eligible PartnerConnect members only; please review Sell and Win information for details.)</p>
Product Sourcing	<p>Products must be purchased through distribution.</p>
Participation Process	<p>To take advantage of the Discount, Participants must provide the promotion code NAT1ZEBRANOW, along with their PartnerConnect Membership #, to Distributors when placing their order.</p>
Minimum Order Quantities	<p>No minimum quantity is required to receive the Discount under this Promotion.</p>



For More Information

Channel Partner Questions: Participants should contact their Channel Account Manager or distributor for any questions. All pricing-related inquiries should be directed to distributors.

Distributor Information: Distributors should visit [Partner Gateway](#) and download the Distributor Terms and Processes to view Distributor participation requirements.

Participant Terms

Promotion Period: January 2 – April 30, 2023

1. In this Discount offered by Zebra Technologies or any of its affiliated companies (referred to throughout this document as “Zebra”), Participant must notify the Distributor, at the time of order, of Discount eligibility by providing the code NAT1ZEBRANOW for each particular transaction.
2. Participants must be in good standing in the PartnerConnect program and must provide end-user name, country and zip code information as well as any other sale-out information at the time of order to be eligible to receive the Discount.
3. The Discount applies to Resellers’ orders placed with a Distributor by April 14, 2023, for shipment no later than April 30, 2023. The Discount also applies to orders accepted but not yet shipped by Distributors as of January 2, 2023.
4. Products must be shipped by Distributors no later than April 30, 2023. Product supply during the Promotion Period is subject to availability.
5. To be eligible for the Discount, the opportunity must be submitted and approved for the Deal Registration Program.
6. The Discount represents a recommended discount only. Distributors are always free to sell at the prices they choose.
7. The Discount cannot be combined with Price Concessions. It can be combined with Deal Registration, Solution Incentives, Spotlight Programs and other promotions applicable to the Products, unless explicitly stated otherwise.
8. Unless explicitly stated herein, the Discount can be combined with any additional discounts that may be available to eligible Participants through a related PartnerConnect program or specialization.
9. The Discount applies to the Products. Accessories not listed in the Appendix and services sold in conjunction with the Products are not eligible for the Discount.
10. Zebra and its agents have the right to audit, validate, or verify any purchases/sales claimed and serial numbers submitted.
11. Zebra reserves the right to modify, withdraw, or cancel the Discount (in whole or in part) at any time and/or in any geography for any reason or for no reason, without prior notice.
12. Any requests that do not comply with the terms of this Promotion will be rejected. The Discount is subject to all local laws and regulations.
13. Based on the Distributor’s sales out report validated by Zebra, or on Zebra sales records, if a Participant violates the conditions of the Discount, Zebra or the Distributor (as the case may be) have the right to bill back the difference. Additionally, Zebra may terminate Participant from this Promotion and/or from the PartnerConnect program.

Disputes

THIS PROMOTION IS GOVERNED BY THE PARTNERCONNECT PARTICIPATION TERMS AND CONDITIONS (OR PARTNERCONNECT AGREEMENT) CURRENTLY IN EFFECT BETWEEN PARTICIPANT AND ZEBRA.

Appendix

Eligible SKUs

Product Families	Part Numbers	
Mobile Computers	MC330L-GE4EG4NA	TC520K-1HCMH6P-NA
	MC330L-GJ4EG4NA	TC520K-1HEZU4P-NA
	MC930B-GSEDG4NA	TC520K-1PEZU4P-NA
	MC930B-GSHDG4NA	TC520K-1XFMU6P-NA
	TC210K-01A222-NA	TC57HO-1PEZU4P-NA
	TC210K-01A422-NA	TC720L-0ME24B0-NA
	TC26AK-11A222-NA	
	TC26AK-11A422-NA	
Cradles	CRD-MC33-5SCHG-01	CRD-TC51-1SCU-01
	CRD-MC33-4SC4BC-01	CRD-TC5X-1SWS1-01
	CRD-MC93-4SCHG-01	CRD-TC5X-1SWS-01
	CRD-TC2Y-SE1ET-01	CRD-TC51-5SCHG-01
	CRD-TC2Y-BS5CO-01	CRD-TC51-5SC4B-01
	CRD-TC2Y-BS54B-01	CRD-TC7X-SE5C1-01
	CRD-TC51-HC1SC-01	
	CRD-TC51-HC5SC-01	

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