

PANACAST 50

Your business with Jabra. Reinvented.

A new era of collaboration.



The future is hybrid



Hybrid working

of US executives are planning new investment in tools for virtual collaboration to support hybrid working.*

*PwC Remote Work Survey of 127 US



Collaboration

of employees want their organization to restructure open spaces

pgemini Research Institute Survey of



• • • • • • Productivity

of leaders say keeping staff safe and productive is one of their top 3 issues.*

*Fortune Survey of Fortune 500 CEOs

The rise of video conferencing

Microsoft Teams users grow



Growth in Microsoft Teams

daily active users from April-October 2020.

*Microsoft blog, Oct 2020



More active Zoom users in April 2020 compared to December 2019.

Business Insider, April 2020



• • • • Productivity gains

Meetings are 40% more productive when video is on.

*Aragon Research, 2020

Jabra PanaCast 50 Meetings. Reinvented.



PanaCast 50

For meeting rooms

- 180° field of view in Panoramic-4K
- Virtual Director and Intelligent Zoom
- · Real-time whiteboard content camera stream

