



How Jabra Evolve and Speak audio solutions increased end user productivity

Increasing numbers of knowledge workers no longer see their office desk as their primary work space, and many are frustrated by noise and interruptions, which have a negative impact on their productivity. We surveyed 1,812 of our users, to find out how their Jabra devices are impacting their working lives.

The challenge

More businesses are moving towards an open-plan office arrangement, but the total amount of space per employee is falling steadily year on year; in 1960, the average desk worker had up to 50m² of space, in 2010 it was 20m² and that number is set to drop to 10m² by 2020. This set-up can make it very difficult to concentrate, and 81% of the workers surveyed reported that noise and interruptions have a significant impact on their productivity*.

Added to this is the fact that mobility at work is on the rise. Increasing numbers of workers no longer consider their office desk to be their primary workspace, with many preferring to work from home, on the go or whilst walking around the office. Of course, to work in this way, these workers require the right audio solutions.

Unfortunately, the devices many of them are choosing to use are actually consumer products which – while they come in the form factors these workers want – are not designed for use in a professional environment. Our research shows that 61% of the headsets currently being used for work are not professional devices, negatively impacting sound quality and the overall experience of whoever is on the receiving end of the call.

The solution

89% of the users we surveyed reported that using a Jabra Evolve audio solution helped them to concentrate better*, while 87% reported that their productivity was improved with an Evolve or Speak device. A large amount of the positive feedback was centered around the excellent sound quality and wide range of form factors.

Profile

573 Speak users (6.1% female, 92.7% male);
1,239 Evolve users (9.6% female, 89.1% male);
 working across a variety of industries including Information Technology (IT), Hardware/Services, Healthcare/Pharmaceuticals and Manufacturing; all using their Jabra product at work.

Jabra Solution





“Excellent call quality. Easy to use. Has been invaluable in our project management to provide mobility for teams to have conference calls anywhere, anytime without sacrificing functionality and call quality.”

IT, Hardware or Services; refers to a Speak solution

Collaboration is also vitally important, with **95%** of workers stating that a speakerphone from the Jabra Speak range made collaboration with their colleagues easier and simpler.

Together, the Jabra Speak and Evolve ranges make up a market-leading portfolio of professional audio devices, with something to suit every worker’s needs.

In their words

The Jabra range of products is great for boosting productivity, and provides a welcome boost to Unified Communications (UC)-adoption as well, since the products are certified for use with all major UC platforms and come in attractive premium design.

“

The sound quality is excellent. I was surprised at how great the noise cancelling option was and I love how it connects with the smart phone and Skype. It was very easy to set-up and use and I’ve had zero problems with its use.

IT, Hardware or Services; refers to an Evolve solution

It has saved our company thousands by enabling a simple conference call facility to our customers rather than flying the team up for short project meetings.

Healthcare/Pharmaceuticals; refers to a Speak solution

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The improvement in concentration that the Evolve range provides, coupled with the benefits to collaboration offered by the Speak range, make the Jabra range extremely popular amongst those looking to improve their work performance.

“

Good headset, comfortable to use for longer periods. Good ANC that helps me focus in the office even when its crowded.

IT, Hardware or Services; refers to an Evolve solution

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With more and more workers preferring to work on the move – whether inside or outside the office – it’s clear that the Jabra range offers a wide range of superior solutions, to meet everyone’s needs.



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