

# Remote Education & Teaching Jabra Video and Audio Solutions



## Remote teaching challenges student engagement



• Teachers have 3.5 hours less face-to-face time with students per day



Before COVID-19

## Teaching in a 'new normal' setting

#### We gained flexibility in education settings and new challenges with student engagement and satisfaction

#### 88% of teachers

Rely on built-in laptop cameras and audio solutions on their own devices

#### 54% of teachers

Find it difficult to keep students' attention when teaching from remote

#### 44% of students

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are not satisfied with the audio or video of remote learning sessions

Source: Jabra Customer database survey, 2020

Jabra GN

### Jabra helps you take teaching beyond the classroom



FULL VIEW

Take up the entire room and engage your free-flowing, animated teaching style

**180°** of the entire class for **interactive participation** 

(8) (8) (CONNECT

with students via whiteboards and educational props



# A video-first culture with Jabra helps you excel in a flexible education environment



#### **Distance learning**

Distance learning has taken a dominant role in delivering education. Make it a great experience by deploying audio and video tools that provide superior experiences



#### In-classroom connection

Whether from home, an office or a flexible setting, ensure engagement with video and audio that provides the inclassroom freedom of movement



#### Collaborate from anywhere

Unlimited flexible collaboration allows campus staff and students face-to-face collaboration from anywhere



#### Record for greater impact

Offer access to on-demand training, review replays and resources to empower students from anywhere

#### **Empower students**

Allow students to incorporate video for submitting assignments and build presentation skills with professional video and audio tools

Jabra GN

## Engaging students remotely with great video experiences



Jabra



#### Engage students – Own the entire 180° room

Jabra PanaCast camera covers your teaching space wall-to-wall with 180° field of view

Immersive, animated inclusive lessons - No matter where you are, no matter where your students are.





## Engage students – Video with whiteboard capture





Video streaming and whiteboard or content sharing in one camera

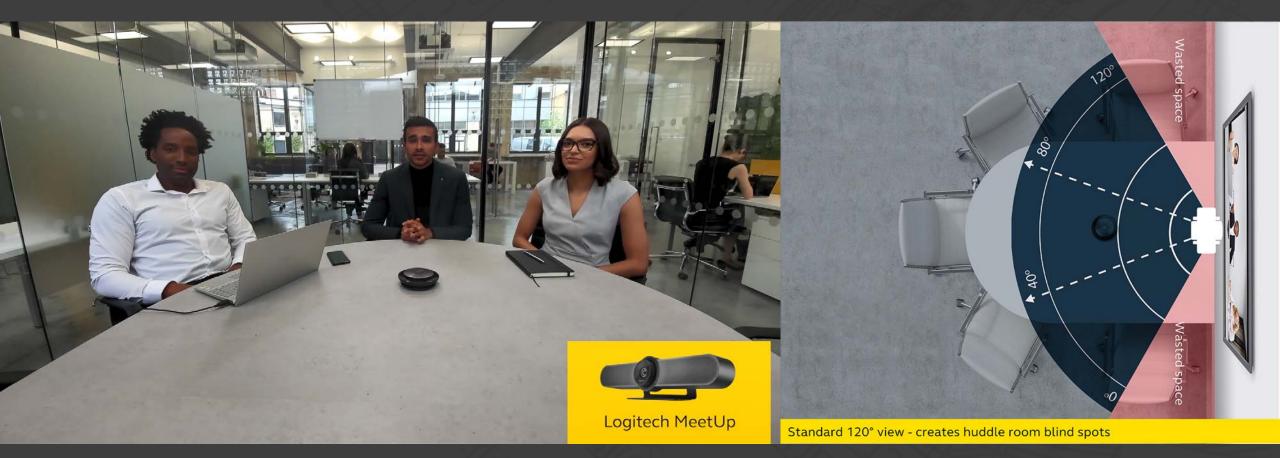
Include your educational props, whiteboard, flipchart

In-room content sharing experience from any angle within the 180° Field of View

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#### **Challenges** with traditional technology

Ultra wide-angle lenses and limited field of view means unnatural distortion, scale and limits room coverage



Note the different scale of participants and distorted proportions. Also, there are 5 people in the room!



#### **180-degree Field-of-View**

#### The innovative 3-camera system captures everyone in the room in a natural scale and angle





Jabra PanaCast

Panoromic 180° view – no missing participants or wasted space



#### Vivid HDR

Automatically balances contrast and exposure, even with widely varying lighting conditions, to ensure optimal and professional video quality



Vivid HDR - On



#### PanaCast video benefits in summary

#### **#1** Inclusive meetings

180° Field-of-View with Panoramic-4K video

#### **#2** Intelligent video technology

Intelligent Zoom, HDR, Whiteboard capture and People Count and Detection

#### **#3** Instant collaboration

Plug-and-play through Jabra USB-C hub or your existing meeting room hardware.

#### **#4** Versatile compatibility

MS Teams and Zoom certified and compatible with all leading VC providers



Jabra <sup>GI</sup>

## **Engaging students with great audio and video** Audio solutions for a Smaller "Classroom" setting

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\lambda_{i} & M_{z} = \sum_{i=1}^{z} \rho_{i} r_{i} \\
\rho(z) = \frac{1}{\sqrt{2\pi\sigma}} e^{-\frac{(z-\sigma)^{2}}{2\sigma^{2}}} & \rho(z) = \frac{1}{\sigma\sqrt{2\pi}} e^{-\frac{z^{2}}{2\sigma^{2}}} \\
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\rho(z) = A - \sqrt{\frac{z^{3}}{\pi}} e^{-\frac{z^{2}}{2\sigma^{2}}} \\
\end{array}$ 

## Engage students with superior audio quality solutions

TALK & BE HEARD

Talk – and be heard clearly while moving freely Long-term wearing comfort and reliable battery times

**ALL DAY** 

and connects seemlessly – with leading UC platforms

COMPATIBLE

... so you can focus on teaching

## Engaging class conversations with seamless premium audio

#### Jabra Speak 750

Hold completely natural conversations via speakerphone as both sides of the conversation are transmitted at the same time, allowing conversations to flow just as they do in the classroom

## Moving freely with professional wireless audio quality

#### EVOLVE 75e

Wireless in-ear headphones with superior audio performance and long-lasting battery

#### EVOLVE 65t

True wireless earbuds with professional-grade sound and easy connectivity

#### EVOLVE 75

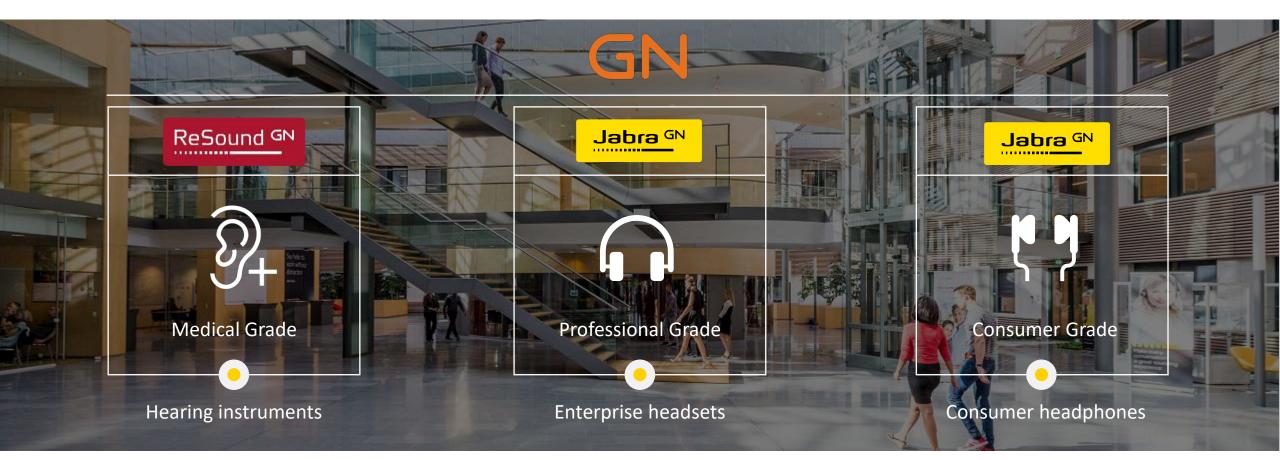
Wireless Bluetooth connection provides the flexibility to move around freely (up to 30m/100 feet away from phone device)



# Why Jabra?

Jabra GN

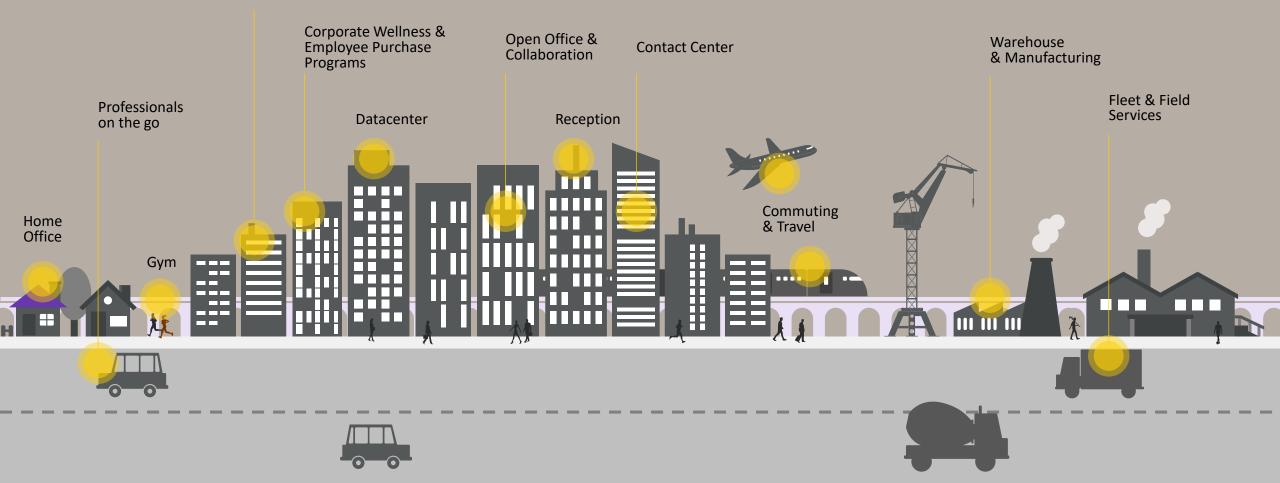
#### **ONE FOUNDING VISION**



## THE WORLD WE LIVE IN ENGINEERED BY JABRA

Corporate & Branch Offices/ Departments

(Executive, HR, IT, Finance, Marketing)





# PanaCast Reference Cases



## University of Arizona College of Medicine Makes distance more learning more engaging with PanaCast



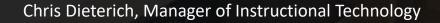
THE UNIVERSITY

**DF ARIZONA** 

The unique features of the PanaCast 2 camera make it an ideal solution for distance learning.

In terms of convenience, cost, adaptability and ease-ofuse, they are in an entirely different league than our legacy systems. Some courses that include remote students use different classrooms on different days, so the tiny size and plug-and-play nature of the PanaCast 2 is exactly what we needed to optimize every aspect of the class, including setup, wall-to-wall coverage, and an exceptional student experience.

Jabra <sup>G</sup>



## Carnegie Mellon University Increases student engagement with PanaCast

We needed the latest in video camera technology to seamlessly connect and create cohesion among our various campuses.

PanaCast lets me clearly see each of my classrooms on the same screen. My students are 10 times more engaged.

PanaCast lets someone be seen when he or she is raising a hand to ask a question, or receive input from a student halfway around the world.

Stuart Evans Distinguished Service Professor, Carnegie Mellon University





## Western Sydney University Engages the classroom with PanaCast



The actual image captured by the camera when we tried it in a lecture theatre (300+ seat) was perfect. UNIVERSITY

Every seat in frame, handled the lighting conditions well, good focus, seamlessly stitched. Very impressed."

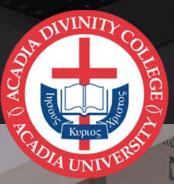
Geoff Lambert, Senior Project Manager Information Technology and Digital Services, University of Western Sydney



## Acadia Divinity College Enhances student engagement with PanaCast

With PanaCast, we've significantly enhanced student engagement. The camera system helps us stay true to one of our core teaching values: having remote students face-to-face with us.

Dr. H. Daniel Zacharias Director of Distance Learning



## Stony Brook Medicine Creates superior conferencening experiences with PanaCast

What I love about PanaCast is that I no longer have to explain to users that we can't capture an entire room because of its size. I can just bring in PanaCast and show them the superior conferencing experience that PanaCast provides.

Jonathan Villasan Video Conferencing and Collaboration Specialist





## University of Idaho Expands video conferencing and learning capabilities



When we redesigned one of our buildings ... (we integrated) two PanaCast 2 cameras into tables of tech-enhanced active learning classrooms. The next year we began supporting the Zoom videoconferencing platform campus wide, and demand for cameras became an everyday occurrence... Looking forward, we are definitely aiming for a telecommuting-friendly infrastructure.

Aand the PanaCast 2 cameras afford professors the opportunity to deliver a classroom-likeview to remote students.

Cassidy Hall Director of the Doceo Center for Innovation + Learning



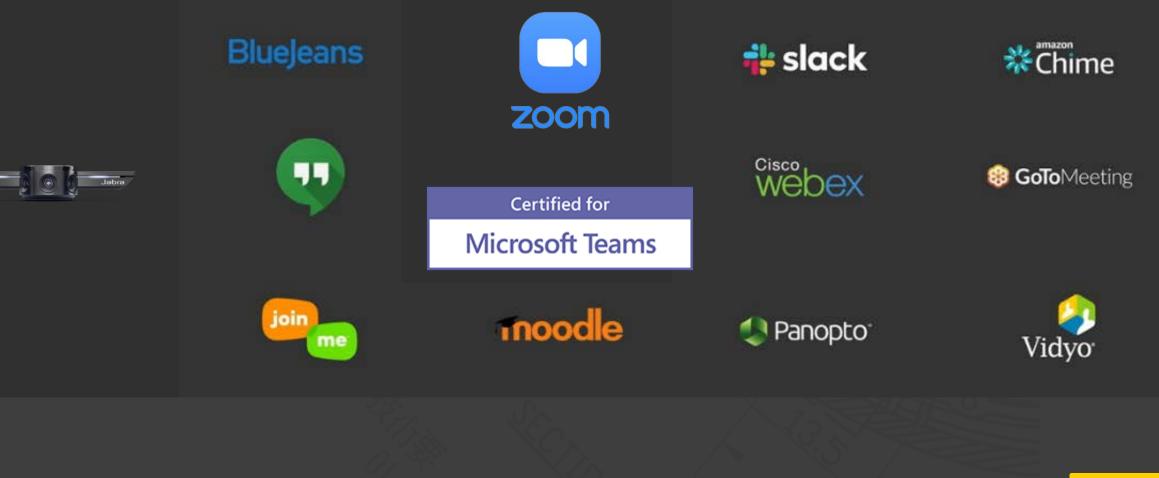
Jabra <sup>GI</sup>



## **Implementation & Compatibility**

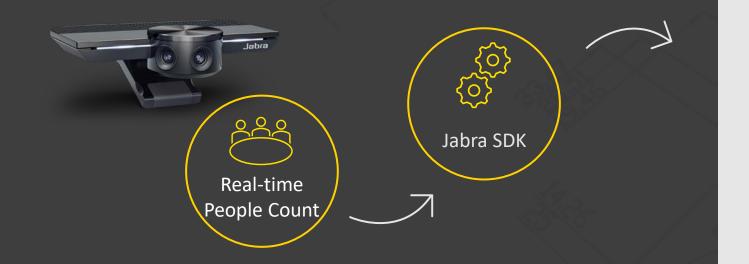


# Works with your video platform ...and many more



#### Al sensors give you real-time data

Real-time people detection benefits facility management in countless ways Without using, storing or sharing any personal data





#### Meeting space optimization

Workflow automation



-)@)

Meeting room calendar integration and updates



Visit developer.jabra.com

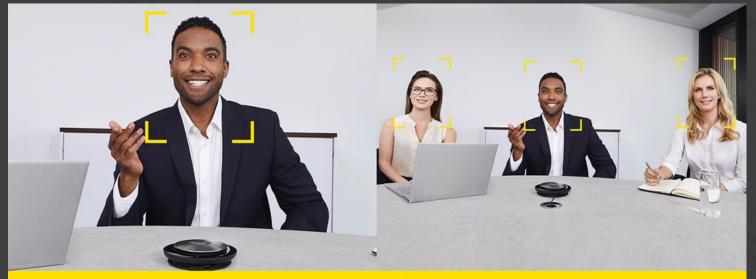
for SDK downloads, documentation & cases...





#### Intelligent Zoom

automatically detects the amount of people in the room and adjusts the width of the field-of-view to include all participants for a in-room collaboration experience.



Intelligent Zoom – 1 participant

Intelligent Zoom – 3 participants



Intelligent Zoom – Full 180° view





#### Jabra + Zoom

Jabra PanaCast works with and is officially certified with the fastest growing video platform.

Jabra PanaCast is the first video camera certified to work with "speaker switching" – automatically focusing on whoever is speaking in the room.

"We are pleased to collaborate with Jabra in delivering the next iteration of the Zoom Room to customers"

- Nick Yu, Head of Global Services, Zoom





#### Jabra + Teams

Jabra PanaCast works with and is officially certified with **Microsoft Teams**.

Jabra PanaCast works with and is officially certified with **Microsoft Teams Rooms** 





Jabra

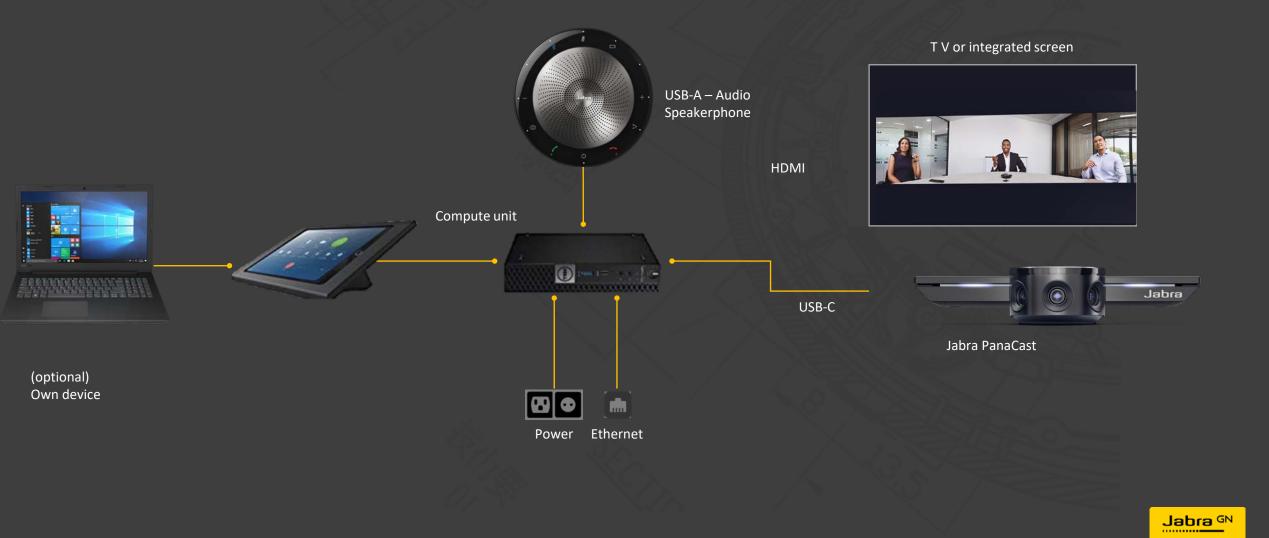
## Plug and play

Drive adoption by connecting a hub to enable a single USB cable to drive your meeting room technology

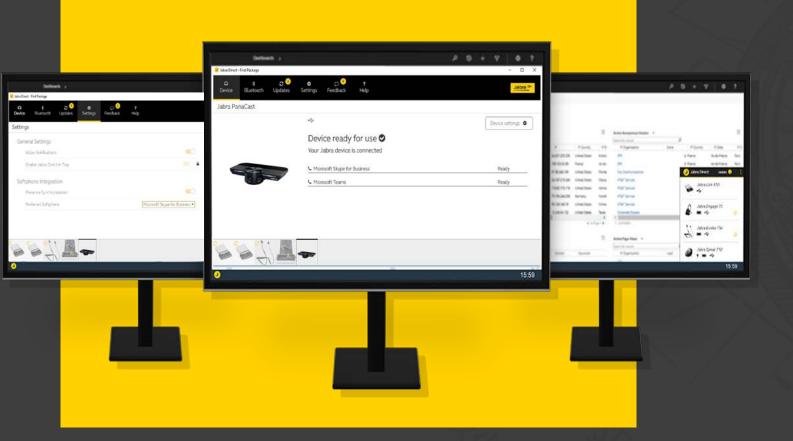


## Part of a full solution

Are you using Microsoft MTR or Zoom Rooms? If so, Jabra PanaCast slots right in as part of your setup



## **Easy** management with Jabra Xpress and Direct



#### **Using Jabra Direct & Xpress**

**Always up to date** Over the air firmware updates

**Control your devices** Enable/disable key features

**Central point of management** Overview and status of your devices



## What about bandwith?

Video conferencing stresses your network – make sure it's ready to ensure a good experience. Bandwidth utilization is a function of the underlying video conferencing framework. (Teams, Zoom etc.) The Jabra PanaCast camera doesn't require any special or extra bandwidth handling, despite the 180degree view.

#### 5+ megabytes per sec

Most video conferencing frameworks require 5+ MBPS for 1080p video stream.

Zoom goes up to 720p video and uses 3-4 MBPS.

Microsoft Teams requires 1.2 Mbps and scales up quality according to bandwidth availability

