

Beyond the basket: Checkout experiences customers crave



Bringing digital disrupters to the supermarket

Today's grocery customers expect fast, frictionless shopping, driven by innovative technologies that meet their every need. To stay ahead of the competition and build loyalty, you need to deliver the best customer experience possible—and that starts with a flexible, customer-friendly point-of-sale (POS) system.

The number of customers using self-service options such as in-store self-checkout and “just walk out” technologies is growing—and the changes don't stop there. Online shopping, same-day delivery, and “buy online, pick up in store” (BOPIS)

are driving customer perceptions and expectations. Grocery stores are being called upon to adapt quickly to these demands, even as supply chain issues and worker shortages threaten their ability to do so.

80%

of customers have switched brands because of a poor customer experience.¹



HP ENGAGE

Future-proof POS solutions for the grocery industry

Gain a competitive advantage and future-proof your business with the HP Engage family of flexible, scalable POS solutions. HP Engage POS solutions provide powerful performance for smooth interactions in a sleek design that complements your environment, as well as customization options to meet your customers wherever they are. HP Engage POS devices create positive customer experiences by leveraging next-generation technologies, advanced design, robust security, and comprehensive support—all tailored to your business.



ALL-IN-ONE POS SYSTEMS

HP Engage One Essential | HP Engage One | HP Engage One Pro

- Sleek yet durable design combined with powerhouse computing
- Design your ideal system with optional integrated accessories that help keep your counter clutter-free
- Integrated security to help reduce cost and complexity

CONVERTIBLE AND MOBILE POS SYSTEMS

HP Engage Go 10

- Engage customers wherever they are with a device that seamlessly converts from countertop system to mobile tablet
- Sleek, light tablet is durable, resists dust and liquids, and has up to 9 hours of battery life²
- Customize unlock procedures, track devices, and manage permissions with HP Smart Dock software³

MODULAR POS PLATFORMS

HP Engage Flex Mini | HP Engage Flex Pro | HP Engage Flex Pro-C

- Drive every facet of your business—from back-office operations to digital customer engagements to point-of-sale
- Robust HP security, powerful processors, and scalable memory
- Flexible connectivity and networking choices

POS PERIPHERALS⁴

HP barcode scanners | Receipt printers | Cash drawers
Customer displays

- Customize your POS solution with peripherals that meet your unique needs

How will your business benefit?



POS SOLUTIONS TAILORED TO YOUR STORE

From conventional counter sales to mobile, HP is reinventing the customer experience with POS solutions that help fill staffing gaps, lower costs, and keep customers coming back for more.

Make every transaction faster and easier with the superior management capabilities of HP POS solutions.

[CONTACT YOUR HP REPRESENTATIVE TODAY](#)

POWERFUL, MULTIFACETED CYBERSECURITY

Protect your business and customer data from cyber intruders with HP Wolf Security.⁵ With a host of features powered by AI-based technology, Wolf Security can provide intelligent threat detection, malware defense, and fast self-recovery.

LEARN MORE ABOUT HP POS SOLUTIONS



¹ Qualtrics/ServiceNow, "Research: 80% of customers said they have switched brands because of poor customer experience, and poor customer service experiences drove the most people to switch," December 14, 2021, <https://www.qualtrics.com/blog/qualtrics-servicenow-customer-service-research/>

² Battery life not including payment. Windows 10 MM18 battery life will vary depending on various factors including product model, configuration, loaded applications, features, use, wireless functionality, and power management settings. The maximum capacity of the battery will naturally decrease with time and usage. See www.bapco.com for additional details.

³ HP Sure Click, Sure Run, Sure Recover & Sure Sense are supported on Win 10 Pro & Win 10 IoT Enterprise 2019 LTSC.

⁴ Optional features sold separately or as add-on features.

⁵ HP Wolf Security for Business requires Windows 10, includes various HP security features and is available on HP Pro, Elite, RPOS and Workstation products. See product details for included security features and OS requirement.