

# GOING MOBILE

Today's Retailers Need POS Peripherals with Mobile Capabilities







### **GOING MOBILE**



More than ever, retailers are looking to provide an excellent customer experience – whether in-store or outside the retail walls

As a result, mobile operations are taking a top priority





## **GOING MOBILE**

Utilizing peripherals that have mobile capabilities...

- Increase efficiencies for the retailer
- Allow for safer interactions
- Create seamless operations for the establishment





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Let's explore how some of these products can enhance the overall retail operation, and how their addition to legacy point-of-sale complete a total solution...







### MOBILE PRINTING

Take the transaction to the customer

- Safe interactions for the customer and employees think of curbside pickup and delivery
- Optimize the customer's experience and improve the transaction time for the customer
- Improve store operations with the ability to print and label products in-store and in the aisle

POS PORTA

• Accommodate line busting on demand as the business dictates



### **BLUETOOTH-ENABLED CASH DRAWERS**

Complete retail transactions almost anywhere

- Synchronize with a mobile solution device or tablet
- Create a point of sale practically anywhere it's needed
- Address seasonal business spikes with additional "pop up" options for retailers outside normal business locations



POS PORTA



### HANDHELD SCANNERS

Improve customer experiences while encouraging engagement with them



- Manage inventory more effectively by capturing inventory real time
- Create a superior mobile shopping experience for customers
- Ability to create a "click and collect" delivery solution



## **MOBILE DEVICES**

Serve the customer, while increasing revenue

- Ability to provide more prompt and accurate service to the consumer
- Creates a more personalized service opportunity to the customer
- Allows the associate to capture data/inventory in real time, reducing errors
- Captures revenue by allowing for online ordering in the store when a product may not be in stock on site
- Mobile devices can be used in solutions for curbside pickup or click & collect







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For more information on mobility peripherals as well as all the solutions we offer in point of sale, please be sure to visit our website at <u>www.scansource.com</u> or contact your ScanSource sales rep