# Cisco Collaboration: Multi-Platform Meetings with Cisco Devices

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# What are Multi-Platform Meetings and Why Should I Care?

Today's hybrid work environment means meeting platforms aren't always the same, one team might use Webex, another Teams, another Zoom. Cisco Devices bridge that gap, enabling you to join or host meetings across multiple platforms without swapping hardware or managing logins. The result is a seamless, high-quality experience for every meeting, every time, anywhere. Multi-Platform Meetings aren't just about compatibility, they're about maximizing flexibility, protecting your investment, and delivering a consistent, secure user experience across the board.

## What Can Cisco Devices Actually Do?

- Native Platform Support: Run Webex, Microsoft Teams Rooms, or Zoom directly on Cisco devices.
- One-Button Join: Simplify the join experience, regardless of the meeting platform.
- Consistent Interface: The familiar RoomOS interface means less training, fewer errors.
- Intelligent Video & Audio: Al-driven framing, noise removal, and voice clarity built in.
- Enterprise-Grade Security: Cisco's secure hardware and software stack keep meetings safe.

### How Does This Help our Business?

- Flexibility: Support all major platforms without changing room hardware.
- Cost Savings: Eliminate duplicate devices for different meeting services.
- User Adoption: Familiar controls make it easier for everyone to host or join meetings.
- Improved Experience: Consistent quality, regardless of platform, boosts productivity.
- Futureproofing: Stay ready for new platform updates without replacing equipment.

#### Where Can I Learn More?

Ask me for a demo or walkthrough — I'd be happy to show how Cisco Webex Devices can streamline your meeting rooms and unify your collaboration strategy. Whether it's reducing complexity, improving user satisfaction, or getting the most out of your technology investment, Multi-Platform Meetings are the real deal.

#### Resources

- Cisco Devices
- Webex Adoption
- RoomOS for Cisco Devices
- <u>Cisco Devices for Microsoft Teams Rooms</u>



