The Elo Advantage

Enterprise customers require solutions designed for tough environments. Consumer products often fail to deliver on important enterprise features including manageability, lifecycle length, durability, ease of support, warranty, and flexibility. These key features help lower the total cost of ownership during the projects 3–5-year life. While commercial hardware may cost more upfront, you ultimately avoid spending more on enclosure changes, upgrades like sleeves and dongles, field maintenance, OS updates and even full device replacement.

Elo	Consumer
COMMERCIAL GRADE HARDWARE	
✔ Commercial Mounting	Not meant for mounting, typically use a "sleeve" based third party encloser.
✔ AC Power for fixed location	Battery Power – which means it will be plugged in continuously which lessens lifespan and causes battery swelling.
✔ Commercial Connectivity	
✔ Easy Peripheral Integration via Edge Connect	Consumer devices generally only have power and audio I/O making it difficult to support third party peripherals.
PURPOSE BUILT PLATFORM	
✔ Commercially hardened locked down operating system	Open platform based on consumer use.
✔ Consistent chipset and image across product family	Chipset, kernel version and image can vary based on production run which means you may end up with a product that your application does not run on.
MANAGEMENT CAPABILITIES	
✔ EloView managed OS and MDM built to work together.	Requires third party application.
✔ OS updates when (and if) it makes sense for your business	It's not uncommon for consumer devices to update unexpectedly and take down your device for a time or not be compatible with your application.

Elo   Consumer

UNIFIED ARCHITECTURE

✔ Elo's common architecture spans across sizes and form factors for seamless device management and application development.

✔ With one chipset and managed OS you can easily scale the same experience from 7" – 65" across multiple form factors.

✔ Simplifies integration and management for any size enterprise

Consumer electronics organizations work in silos based on form factor and use case meaning a large format display and tablet will run completely different and often require multiple application versions for a consistent experience

LONG PRODUCT LIFECYCLES

✔ Product availability 3+ year

✔ OS Support 5+ years

✔ IT does not need to manage multiple versions of the application

Consumer products often have a product lifecycle of 1 year, which means a commercial program running longer than 1-year will often have different product form-factors and OS versions install to install

SERVICE & SUPPORT

✔ Extended warranties up to 5 years

✔ Advanced unit replacement

✔ On-Site Exchange

✔ Accidental damage protection

Most consumer devices come with a 1-year warranty and there is often a clause in the warranty statement that limits the warranty to 90-days if used in a commercial environment if you don't purchase extended warranty coverage

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