

# Control Hub: Adding Users & Devices made easy

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## What Is Cisco Control Hub and Why Should I Care?

Control Hub is Cisco's cloud-based admin portal for Webex and collaboration services. It's your centralized command center for managing users, workspaces, devices, licenses, and policies — all from a single dashboard.

When it comes to **adding users and devices**, Control Hub makes it refreshingly simple. Whether you're onboarding one person or deploying hundreds of endpoints, it's built for speed, consistency, and scale.

Think of it as your mission control for modern collaboration.

## What Can Control Hub Actually Do?

- **Easy User Onboarding:** Add users manually, via bulk CSV import, or through directory sync (like Azure AD).
- **Automated Provisioning:** Assign licenses, roles, and services (like Webex Calling or Meetings) with just a few clicks.
- **Device Registration:** Claim Webex devices using activation codes or QR scans—no command line or local config needed.
- **Workspace Setup:** Add devices to shared workspaces with built-in analytics & usage insights.
- **Service Templates:** Apply consistent settings across users or devices to save time and reduce errors.
- **Cross-Platform Management:** Manage both Webex and Microsoft Teams Room devices (in Webex-registered mode) with unified visibility.

## Okay... But How Does This Help the Business?

- **Faster Deployment:** Get your team and devices up and running in minutes, not hours.
- **Consistent Experience:** Apply policies and service profiles automatically—no room for manual slip-ups.
- **Better Visibility:** Track license usage, device activation, and service adoption from a single pane of glass.
- **Reduced IT Workload:** Empower your help desk and reduce escalations with intuitive tools and automation.
- **Hybrid Work Ready:** Set up devices and users from anywhere—no need for on-site provisioning.

## Sign Me Up! Where Can I Learn More?

Let me know if you want a live demo or a walkthrough. I can show you how Control Hub transforms onboarding from a chore into a breeze — and helps you scale your collaboration environment like a pro. Whether you're equipping a hybrid workforce, lighting up a new office, or trying to get rid of spreadsheets and guesswork—Control Hub has you covered.

## Resources

- [Control Hub Overview](#)
- [Control Hub Data Sheet](#)
- [Webex Control Hub on YouTube](#)

