

Customers First, Outcomes Delivered.



The Modern Store by Zebra is a new vision for retail to achieve today's most critical outcomes and prepare for what's next.

The **Modern Store** by Zebra

Engaged Associates Optimized Inventory Elevated Customer Experience Reduce employee turnover by 8% Reduce product waste shrink rates by 27% Improve customer satisfaction scores Reduce store labor spend by 5% Achieve 98% inventory accuracy Increase transaction value by 25% Achieve 95% on-time task completion Easily locate 90% of products Reduce customer wait times by 23% Optimize Workforce Modernize Minimize Communication Checkout Management And Collaboration Availability **Fulfillment** And Loss Experience Service Accurate Improve team Connect Improve Optimize Detect unseen Enable customers to employees are available efficiency by employees planogram in-store sources of accelerate checkout to optimize customer and pricing compliance product and cash loss forecasts for prioritizing fulfillment with with personal shopping to serve customers real-time views when needed schedules real time service and of inventory Connect digital and store experiences with intelligent in-store productivity Increase location Achieve a · Streamline checkout Optimize real-time view of product loss with more accurate scanning and machine Streamline order schedule swaps Streamline accuracy employee productivity and call outs communications fulfillment tasks vision kinsks and improve to the front line, Access a and ensure SLA task execution ensuring real-time, adherence Improve customer Optimize messages are received accurate view experience of in-store schedules to Simplify and of inventory order fulfillment streamline employee quantity and location preferences · Streamline the and skills workflows Mobile Computers Tablets | Desktop and General Purpose a Fixed RFID Readers Workforce Ultra Rugged Tags | Shelf Labels Fixed RFID Readers Mobile and Desktop Fixed RFID Reade Device Tracker SmartLens Desktop and Mobile SmartCount | Task Computers Single Plane and Handheld Scanners

Note: Actual performance may vary depending on, among other things, store environment, product mix and process adherence.

Built for Store Operations Leaders and Other Retail Personas





An example to drive better conversations

Modern Store



Value Drivers and Outcomes:

Top retail priorities and the quantifiable outcomes Zebra can deliver

by Zebra

Elevated Customer Experience

Improve customer satisfaction scores
Increase transaction value by 25%
Reduce customer wait times by 23%

Capabilities:

The capabilities that make the outcomes possible

Enhance Checkout Experience

- Enable customers to accelerate checkout with personal shopping solutions
- Streamline checkout with more accurate scanning and machine vision

Improve In-store Service

- Ensure skilled employees are available to serve customers when needed
- Connect digital and store experiences with intelligent in-store kiosks
- Improve customer experience of in-store order fulfillment
- Streamline the returns process

Zebra Solutions:

The solutions that bring
The Modern Store to life

Personal Shopper Kiosks

Mobile Computers
Tablets

Workstation Connect Mobile and Desktop

Printers

Bioptic Scanner
Handsfree Scanners
Single Plane and

Handheld Scanners

Mobile Computers

Kiosks

Workstation

Connect

Workforce

Management
Workforce Connect

Bioptic Scanner

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Let's Build Your Customer's Modern Store. Are you ready?

Speak to your channel account manager or click here to learn more **zebra.com/the-modern-store**