

For Insights Unseen



Zebra MotionWorks®
Powered by Zebra Savanna™



OFFICIAL REAL-TIME LOCATION SOLUTIONS PROVIDER OF THE NFL

Visibility With The Power To Transform Your Business

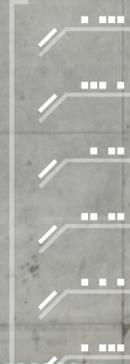
When you can track everything—and put insights derived from real-time data immediately to work—you can accomplish anything. And that's precisely what Zebra MotionWorks® location solutions delivers. Automating visibility to your critical assets allows you to ramp up productivity, boost efficiency and grow your business—by delineating data that arms your enterprise with actionable insights.

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Zebra MotionWorks® Takes Productivity To New Heights

Get a competitive edge with Zebra MotionWorks location solutions. Zebra MotionWorks tracks all the assets, goods and people critical to your enterprise and, more importantly, provides actionable insights gleaned from that quantifiable data. Sight leads to insight. Insight leads to foresight. This gives you the ability to become more nimble, more responsive, more accurate and more productive.

Cultivating all this information starts with Zebra MotionWorks Enterprise platform, Zebra's location data collection and support platform. Zebra MotionWorks Enterprise platform is at the heart of what makes Zebra location solutions valuable to your business: it drives competitive advantage by turning your big location data into actionable intelligence, to optimally mobilize action at the edge.

With nearly 20 years of innovation in connected edge technologies, we are the location solutions experts. From automatically sensing inventory location to streamlining production processes, Zebra delivers both intelligence and insights. As the go-to for the majority of Fortune 500 companies, we can provide solutions for your enterprise as well.

Visibility That Gives You Foresight



Zebra MotionWorks® Asset

Powered by Zebra Savanna™

When you don't know the location or condition of critical assets, the productivity and efficiency of your operation suffers. You can automate the management of every critical asset in your enterprise with Zebra MotionWorks Asset.

Our solution gives you real-time data into the health and whereabouts of all your key assets. It delivers the kind of actionable insights and unprecedented visibility that allow for smarter, faster business decisions. Get technology that transforms by turning asset location into an invaluable asset.



Reduce costs of physical asset losses



Increase productivity through reduction in manual processes



Improve workflows with automated visibility



Zebra MotionWorks® Material

Powered by Zebra Savanna™

Create efficiencies and cut costs in your material flow with Zebra MotionWorks Material. It allows you to manage and automate material flow throughout your entire operation—and, provides invaluable insights that let you put that data into action.

Optimize your processes, get insights into smarter material usage, increase flexibility, manage all your material equipment and much, much more. With the ability to take replenishment triggers from multiple sources—including hardware, software or other system inputs—our solution gives you the right options to fit your organization's unique requirements.



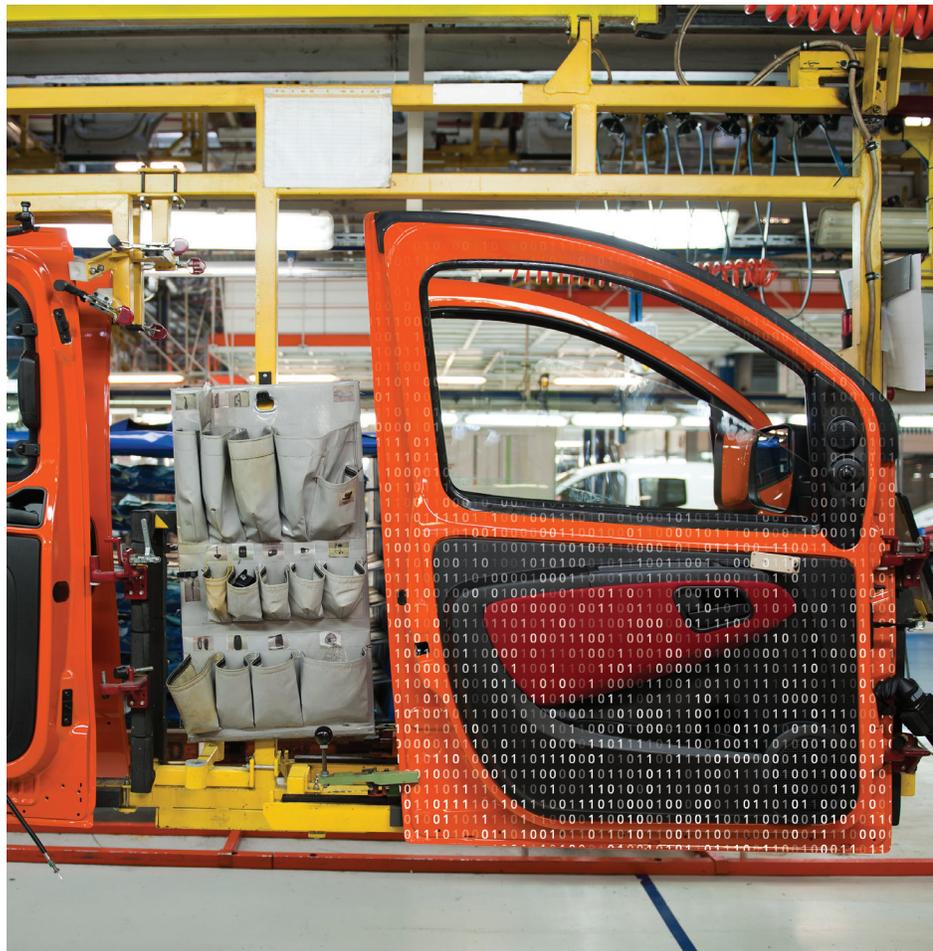
Reduce inventory carrying costs



Increase material handler productivity



Virtually eliminate line downtime due to part shortages



Zebra MotionWorks[®] Yard

Powered by Zebra Savanna™

Your yard is in constant motion. And now you can secure a continuous flow of material and goods within your yard and ramp up planning, productivity and profit with Zebra MotionWorks Yard.

Manage everything critical to your operation in real time, and get insights you can put into immediate action. With greater efficiencies, you'll optimize space and turnaround times, increase throughput, drive costs down, and put your enterprise miles ahead of the competition. Use actionable insights to automate and optimize operations, fine-tune processes and sync your staff, systems and shipments—with Zebra MotionWorks Yard.



Automate the majority of trailer moves



Increase throughput without increasing space



Significantly reduce switcher expenses



Zebra MotionWorks® Warehouse

Powered by Zebra Savanna™

Labor and operational demands on warehouses are greater than ever. But with Zebra MotionWorks Warehouse, you can do more than meet them—you can exceed them.

Easily integrated into your current business systems, Zebra MotionWorks Warehouse is a near real-time tracking solution optimized for handling large volumes of assets at the rapid pace today's warehouses demand. It provides a complete picture of your operations and an immediate ROI by allowing you to see exactly where your critical assets are located, whether they're stationary or in motion. Automate transactions, streamline workflows and increase worker productivity and order-processing accuracy with Zebra MotionWorks Warehouse.



Reduce labor and increase order processing accuracy with directed workflows



Increase predictability in operations with operational intelligence and reporting



Improve shipment verification and validation with real-time location information



Zebra MotionWorks® Sport

Powered by Zebra Savanna™

For location solutions in the field of sports, Zebra MotionWorks Sport is a proven winner as well. Enabling a trove of data that provides real-time insights, Zebra's player- and ball-tracking technology is a game-changer. It is revolutionizing how staffs evaluate players, transforming the way coaches strategize and game plan, enhancing player health and safety, and elevating the fan experience.

As the Official On-Field Player Tracking Provider of the National Football League, we track every player, for every second, for every game of the entire NFL season (including the playoffs). In addition, we track every ball carried, kicked and thrown. This provides coaches, scouts, strength and conditioning personnel and more with invaluable information: the kind that impacts game day decisions—and leads to wins. And if we can help NFL teams win, we can help your enterprise succeed as well.

Zebra MotionWorks Sport Player Tracking System

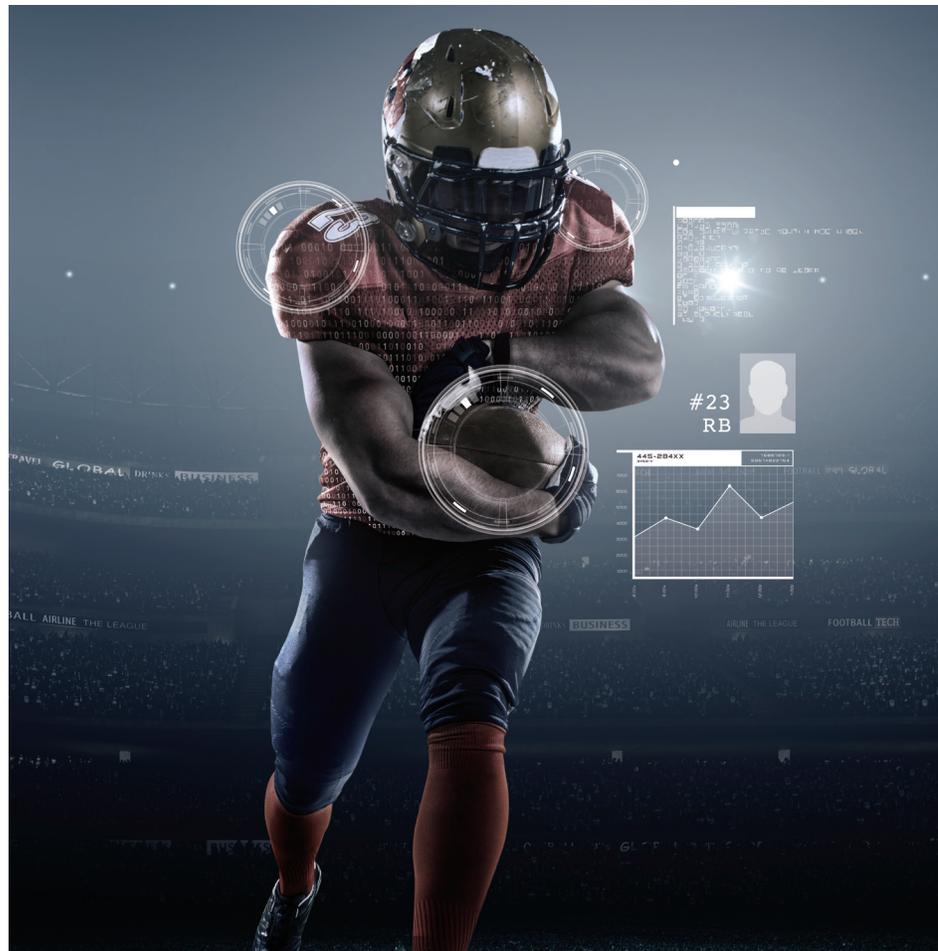
Zebra MotionWorks collects real-time location data that captures the speed and acceleration of every player and every play on every inch of the field, and feeds that data to the NFL's application.

Zebra MotionWorks Sport for NFL

Zebra MotionWorks Sport deploys RFID tagged footballs for every game during the NFL season enabling the collection of real-time location, speed, and rotation data for the footballs.



OFFICIAL ON-FIELD PLAYER
TRACKING PROVIDER OF THE NFL



Get Connected And Stay In Control With Zebra's End-To-End Solutions

Zebra MotionWorks provides expertise to build and implement end-to-end location solutions that not only automatically sense the location of your assets and inventory, help improve the safety of your people and streamline your production line, but also allow you to ramp up productivity, boost efficiency and grow your business. By delineating that data to arm your enterprise with actionable insights so you can optimize your business at the performance edge.

We have the hardware to capture data, including Zebra's many sensing, tagging and mobility technologies, and utilize third-party technologies as well.

Zebra's location data collection and support platform, MotionWorks Enterprise, collects or derives the data, location path, dwell, temperature and more. The application layer then integrates or interfaces with multiple customer, third party or enterprise applications through open standard protocols and APIs. MotionWorks Enterprise also connects to Zebra Savanna, Zebra's data intelligence platform, where data can be aggregated, stored and accessed through web data services. Zebra Savanna provides advanced cloud based analytics using combinations of both location and other data sources that can be used to augment any application.

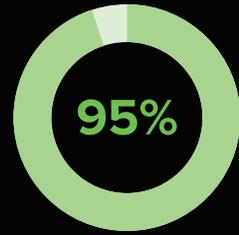


Success in any intelligent edge solution requires a knowledgeable set of professional services to truly be successful. Zebra MotionWorks is no exception. Zebra provides a set of location solution-specific professional capabilities as part of its Signature Services portfolio. With these, you can be confident that the unique services necessary for the successful business outcome of your location-based solution are available when you need them.

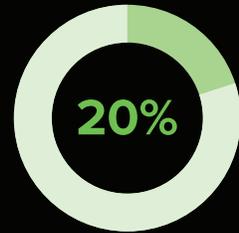
Big Solutions For The Biggest Companies

Zebra solutions are used by 95% of Fortune 500 companies and for good reason: Zebra delivers cutting edge, innovative solutions that increase productivity and efficiency, grow business and boost the bottom line. Zebra MotionWorks provides global enterprises—like those in aerospace, automotive, retail, manufacturing and countless others—with the ability to manage every critical element of their operations in real-time, translate the data into actionable insights, and make smarter, faster business decisions. For big companies, visibility like that equals a big advantage.

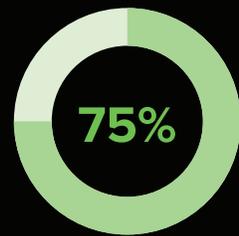
Zebra Technologies has been recognized as a leader in Gartner, Inc.'s 2020 Magic Quadrant for Indoor Location Services, Global*



Zebra solutions are used by 95% of Fortune 500 companies



Increase labor productivity at an auto parts manufacturer by 20%



Reduced time of inventory tracking by 75% for an aviation enterprise

\$500K

savings for an automotive manufacturer per facility

50

years solving enterprise's biggest problems

Zebra MotionWorks®

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*Gartner, Inc., "Magic Quadrant Indoor Location Services, Global," Tim Zimmerman, Annette Zimmermann, 13 January 2020. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

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