HEALTHCARE

DISCOVER OPPORTUNITY AT scansource

The pandemic has forced us to change and cancel plans, adapt the way we work and meet, and adjust everything in our daily lives. Some of these changes are (hopefully) temporary, while others have been a long time coming. The healthcare industry has been most directly affected with patients opting for virtual visits and being far more willing to share information. All of which can be seen with the new "digital front door," also known as telehealth, which has a market size valued at $9.5 billion USD in 2020, a tremendous growth of 80% over 2019, and expected to exhibit a CAGR of 29% during 2020-2025.

HEALTHCARE TRENDS AND OPPORTUNITIES

Patients are increasing virtual care visits[2]

Experts say that the COVID-19 pandemic has accelerated the adoption of digital health and virtual care forward by at least three years.

Telehealth, the option of healthcare provided from anywhere, is becoming more available[1]

About 70% of hospitals and 52% of physician clinics/ groups are offering telehealth services to patients in the U.S., thereby indicating the pervasiveness of the facility.

Video communication between doctor and patient will become the norm[3]

The market size will see an incremental growth of more than $1.4 billion by 2025 on account of the shift to patient-centric value-based care from the conventional hospital-centric and fee-per-service model.

The healthcare kiosk market is set to grow 4x by 2027[4]

The global health kiosk market is expected to reach a value of ~US$2 Bn by 2027.

SOURCES

1 Arizto   **2** Fierce Healthcare   **3** Arizton   **4** Transparency Market Research

SOLUTIONS THAT SUPPORT THESE TRENDS

SELF CHECK-IN
Makes for safer check-ins for patients as well as more accurate patient information with them submitting themselves and instant information verification.

SELF CHECKOUT
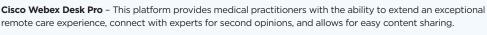Safer options for patients to pay co-payments or balances at discharge.

VIDEO COMMUNICATION
The ability to connect from anywhere between patients and doctors and healthcare staff with other healthcare staff.

Cisco Webex Desk Pro – This platform provides medical practitioners with the ability to extend an exceptional remote care experience, connect with experts for second opinions, and allows for easy content sharing.

SECURITY
Secure patient information through managed security partnerships.

TELEHEALTH
Digital front door– healthcare with no address, meaning there are many channels from which to provide and receive healthcare.

CONNECTIVITY
Support all these solutions with high-speed bandwidth; can include wireless infrastructure.

PHYSICAL SECURITY
Protect the facility, healthcare workers, and patients.

WAYFINDING
Control the flow of foot traffic through healthcare stations, allowing for the safest environment for patients and staff.

PRECAUTION
Scan temperatures of healthcare staff upon entry to work, as well as patients arriving for the welfare of other patients.

DISINFECTANT-READY SOLUTIONS
Solutions like barcode scanners, docking cradles, etc. designed to withstand the regular cleaning protocol required to control the spread of infection.

Zebra CS60-HC - The ultra-versatile CS60-HC Series healthcare companion scanner adapts to any clinician workflow. Its groundbreaking design easily converts between corded and cordless operation, handheld and hands-free, as needs change.

CISCO

ZEBRA