



MODERN COMMUNICATION

DISCOVER OPPORTUNITY AT  **scansource**

we **DO** that

Could your modern communication solutions benefit from an upgrade?

AT SCANSOURCE, WE DO THAT

Modern communications are defined as methods of communication that are easier, faster, more comprehensive, and less expensive than the ones that preceded them. Now and in the future, sharing information must be as efficiently and accurately done as possible. Reliably connecting with employees and customers is essential in a world where hybrid forms of conducting daily business operations are everywhere. And there's no turning back.

The good news is ScanSource solutions help you achieve productivity anywhere. We lead you to the right opportunities in this vertical market, and then show you how to benefit from them.

MODERN COMMUNICATIONS TRENDS AND OPPORTUNITIES



Many employees continue to prefer remote work over in-person work—meaning improved communication and collaboration solutions are essential to achieving productivity anywhere.

- 55% of workers surveyed said they prefer working remotely 3 days/week.

Source: PwC US

- 75% of workers surveyed said a flexible work location is important.

Source: Randstad

- 87% of office workers can identify ways that working remotely and using digital communication tools improved their jobs. *Source: Loom Inc.*



Cloud adoption by businesses is accelerating at an increasingly rapid pace, so technology solutions must continue evolving just as quickly.

- Global cloud infrastructure spending is projected to reach \$118B by 2025.

Source: International Data Corporation

- 67% of senior executives surveyed reporting their organizations have accelerated their cloud-adoption plans. *Source: Harvard Business Review*

- 62% of those same senior executives said their organizations have trouble managing their cloud adoption.

Source: Harvard Business Review

- 76% of organizations use cost efficiency and savings to measure cloud progress. *Source: Flexera*

- 92% of enterprises have a multi-cloud strategy; 80% have a hybrid cloud strategy. *Source: Flexera*



SOLUTIONS THAT SUPPORT THESE TRENDS



UC/UCaaS/CCaaS

Keeps employees connected and productive through on-premises or cloud-based platforms that include chats, calls, video meetings, file storage, and applications.¹



VIDEO COLLABORATION

Improves face-to-face meetings and collaboration sessions—without traveling or meeting in person. Also increases productivity and efficiency, accelerates decision-making, reduces costs, and more.¹



CLOUD-ENABLED ENDPOINT

Leverages cloud services to enable communications devices—providing the flexibility and scalability companies need to keep their workforces connected.



PERSONAL COMMUNICATION DEVICE

Provides high-quality audio and video experiences for collaboration between employees and clients—ensuring the best communication possible, no matter the environment.



SD-WAN and Wi-Fi

Keeps the workforce connected, mobile, and secure—allowing it to be productive anywhere while also leveraging cloud technology to minimize deployment and maintenance costs for IT organizations.



SASE

Provides security for a distributed workforce that is leveraging cloud-based services in mission-critical environments—moving critical threat identification and response actions closer to the user.



Cisco Duo: Proactively reduce the risk of a data breach with Duo.



Zebra ET45: These new, rugged tablets are ready to go—right out of the box.



MOBILE DEVICE MANAGEMENT

Enables centralized management of your company's hardware assets—allowing visibility into location and performance while keeping enterprise applications up to date.



CYBERSECURITY

Protects your organization's assets through policy, detection, and response—safely enabling a distributed workforce to have the flexibility of securely working from anywhere.²



CLOUD COMPUTING

Allows organizations to have more control over the costs associated with applications, data storage, and connectivity by leveraging a cloud-based infrastructure—all while optimizing user experience.

¹ScanSource and Intelisys Definitive Guide to Going Remote
²MIT