

SOLUTIONS FOR REMOTE COLLABORATORS

Remote Collaborators depend on multiple devices to stay connected to colleagues, co-workers, and clients. They may feel isolated from their peers, but they're true team players who rely heavily on collaboration technology.

FOR ORGANIZATIONS

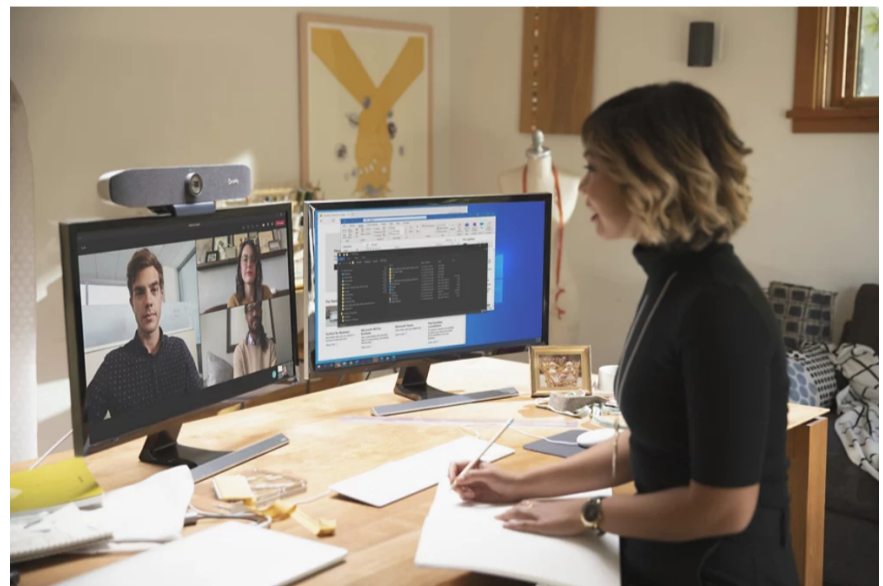
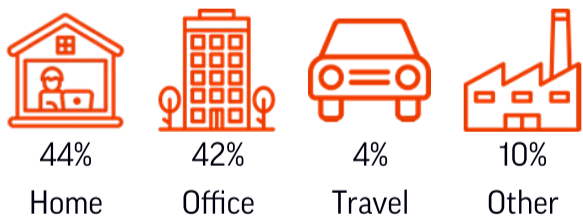
We can help you profile your organization to identify workforce communication needs.

[PROFILE YOUR ORGANIZATION](#)

A REMOTE COLLABORATOR FEELS SIGNIFICANTLY MORE PRODUCTIVE AT HOME VS THE OFFICE

SPACES

Likely to have a dedicated office space at home. May consider un-assigned office seating to plan space more effectively given their limited time in the office.



TYPE OF WORK

Feels more productive at home compared to other personas. Comfortable using PC or smartphone to join meetings and over half report daily video usage as well. Often a main speaker in meetings.



51% report daily video usage



75% use a headset



DEVICE USAGE

On average, Remote Collaborators use 4.1 devices on a daily basis to get their work done. Primary devices used for calls include



50%

Computer



22%

Smart Phone



10%

Desk Phone

% Time spent

TOP PAIN POINTS

- Background noise in home environments
- Feeling disconnected from happenings in the office
- Uncomfortable wearing headsets for long periods of time (34%)

FUN FACTS

- Highest Gen Z (18 - 23y) presence of all personas
- Looked for equipment during COVID (62% made purchases)
- Least engagement with desk phone compared to other personas

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*As pain points and connectivity needs may be similar, there is some crossover in product recommendations between personas.

BLOG



THE WORKPLACE EXPERIENCE POST COVID-19

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BROCHURE



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