

# A FLEXIBLE WORKER FEELS AS PRODUCTIVE AT HOME AS IN THE OFFICE

#### **SPACES**

Highly mobile in and out of the office. They're likely to be okay with un-assigned seating since they spend more time in conference rooms. Support for this group includes access to different video-enabled rooms and huddle spaces.



Office

23%

Other



Home



6% Travel





### **TYPE OF WORK**

Transitions are the norm for this persona as they work between locations throughout the day. They tend to work creatively and like face-to-face engagement, but they also depend on multiple devices to communicate.





73% use a headset

#### **DEVICE USAGE**

On average, Flexible Workers use 5.4 devices on a daily basis to get their work done. Primary devices used for calls include:



Computer





21%

14% Desk Phone Smart

Phone

% Time spent

#### **TOP PAIN POINTS**

- Need to transition between locations and devices
- constant background noise due to changing environments
- Lag between audio / video due to poor connections

#### **FUN FACTS**

- When at the office, spends 24% of time moving from location to location
- Set up home office during COVID (62% made purchases)
- Expects to expend 2x more time working from home post-COVID

#### **AVAILABLE ONLINE**



**VOYAGER 4300 UC SERIES** 

\$209.95

#### **AVAILABLE ONLINE**



**POLY SYNC 20** 

**AVAILABLE ONLINE** 

\$129.95

#### **AVAILABLE ONLINE**



**POLY SYNC 40** 

\$299.95

#### **AVAILABLE ONLINE**



**POLY STUDIO P21** \$599.95

**POLY STUDIO P15** 

\$449.95

#### **AVAILABLE ONLINE**



**POLY STUDIO P5** 

\$79.95



\*As pain points and connectivity needs may be similar, there is some crossover in product recommendations between personas.



BLOG



THE WORKPLACE EXPERIENCE POST COVID-19

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NEXT STEPS

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