

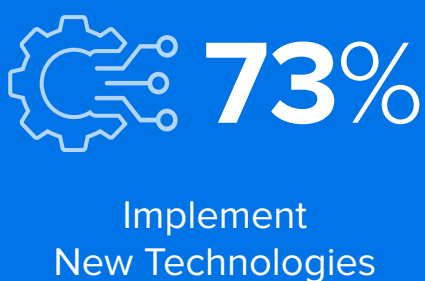
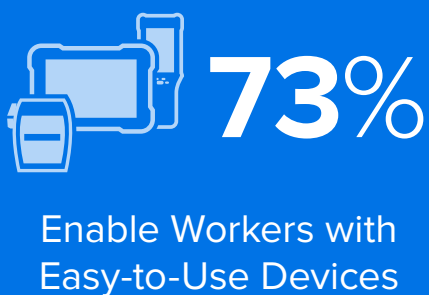
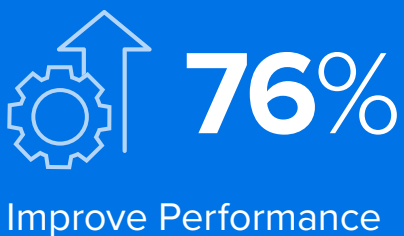
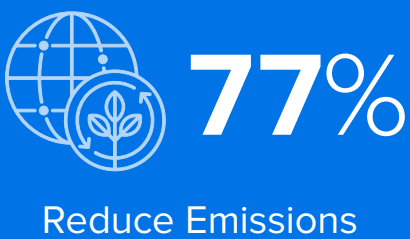
# Reshaping the Future of the Modern Warehouse

Zebra's 2023 Warehousing Vision Study reveals the latest trends and technologies transforming warehouse operations.



## Warehousing Industry Pressures and Priorities:

(Percentage of Decision-Makers)



## Modernization Plans Remain a Priority

(Percentage of Decision-Makers)

**73%**

have/plan to accelerate timelines of modernization projects.

**69%**

have/plan to increase funding for existing warehouse modernization plans.



## Achieving the Perfect Order Profitability is Vital

**81%**

of decision-makers agree that missed SLAs pose a tremendous financial burden.

**79%**

of associates are worried about managing workloads and high-stress levels to meet productivity goals.



## Automation, Augmentation and Labor Planning Take Center Stage

**81%**

of associates agree increased use of technology and automation would help frontline workers meet or exceed productivity goals.

**69%**

of decision-makers have or are planning to invest in automating workflows by 2024.



## Supply Chain Resilience and Agility are Necessities

**82%**

of decision-makers agree improved operational visibility means more decisions can be automated for better staff and asset utilization.

To view the entire 2023 Warehouse Vision Study series, visit [zebra.com/warehousingvisionstudy](https://zebra.com/warehousingvisionstudy)

To learn how Zebra can help your warehouse operations achieve a performance edge, visit [zebra.com/warehouse](https://zebra.com/warehouse)