

# CK3 Videos Overview

In total, 12 CK3 videos are available for download in a variety of sizes and use-formats below. These include one overview CK3 Benefits video, three CK3 Commercials and eight CK3 Real-World videos.

To save the following videos to your computer, right-click the link and click “Save As...”

## CK3 Benefits Video

The CK3 Benefits Video is currently being used as an incentive for lead generation. The video showcases the features and benefits of the CK3. This 2-minute, 22-second video illustrates the value of the device for numerous applications in different environments.



**CK3 Benefits Video –  
“What is Possible” (2:22)**

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## CK3 Commercials

The CK3 Commercials have been posted on social media sites such as YouTube, DailyMotion, Vimeo, and many more. These three spots light-heartedly demonstrate the adaptability, data capture and communication advantages that the CK3 has to offer.



**CK3 Commercial 1 – “One Device” (1:22)**

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**CK3 Commercial 2 –  
“Damaged Barcode” (1:08)**

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**CK3 Commercial 3 –  
“Wireless Communications” (1:06)**

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## Real-World CK3 Videos

The “Real-World” CK3 videos show the device surviving a variety of extreme conditions. These videos focus on the device’s ruggedness, key durability and sealing.

### Different Versions

The **General Use** versions of the videos include an ending that communicates the CK3 messaging and provides a call-to-action link to access the CK3 Benefits Video. The **No Branding** versions are intended for partners and others who do not need the ending.

The **Regular** links include compressed versions of the videos; these are intended for online viewing. The **HD** links include higher-quality, bigger versions; these are intended for in-person presentations and events.



### Combined – All Real-World Clips in One Videos (2:57)

General Use: [Regular](#) | [HD](#)

No Branding: [Regular](#) | [HD](#)



### Rugged 1 – Parking Lot Toss (0:40)

General Use: [Regular](#) | [HD](#)

No Branding: [Regular](#) | [HD](#)



### Rugged 2 – Run Over (0:27)

General Use: [Regular](#) | [HD](#)

No Branding: [Regular](#) | [HD](#)



### Rugged 3 – Hit (0:25)

General Use: [Regular](#) | [HD](#)

No Branding: [Regular](#) | [HD](#)



### Key Durability – Sander (0:32)

General Use: [Regular](#) | [HD](#)

No Branding: [Regular](#) | [HD](#)



### Sealing 1 – Dust Chamber (0:34)

General Use: [Regular](#) | [HD](#)

No Branding: [Regular](#) | [HD](#)



### Sealing 2 – Soda Pour (0:26)

General Use: [Regular](#) | [HD](#)

No Branding: [Regular](#) | [HD](#)



### Drop Test – Internal Testing (0:34)

General Use: [Regular](#) | [HD](#)

No Branding: [Regular](#) | [HD](#)