

# INVESTOR PRESENTATION 

FEBRUARY 2015

## scansource

## SAFE HARBOR

This presentation may contain certain comments, which are "forward-looking" statements that involve plans, strategies, economic performance and trends, projections, expectations, or beliefs about future events and other statements that are not descriptions of historical facts, may be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking information is inherently subject to risks and uncertainties; these statements are subject to the safe harbor created by the Private Securities Litigation Reform Act of 1995.

Any number of factors could cause actual results to differ materially from anticipated results. For more information concerning factors that could cause actual results to differ from anticipated results, see the "Risk Factors" included in the Company's annual report on Form 10-K for the fiscal year ended June 30, 2014, as well as the quarterly report on Form $10-Q$ for the quarter ended December 31, 2014, filed with the Securities and Exchange Commission ("SEC").

Although ScanSource believes the expectations reflected in its forward-looking statements are reasonable, it cannot guarantee future results, levels of activity, performance or achievements. ScanSource disclaims any intentions or obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise, except as may be required by law.

In addition to disclosing results that are determined in accordance with United States Generally Accepted Accounting Principles ("GAAP"), the Company also discloses certain non-GAAP measures, including non-GAAP operating income, non-GAAP operating margin, non-GAAP net income, non-GAAP diluted earnings per share, return on invested capital ("ROIC") and the percentage change in net sales excluding the impact of foreign currency exchange rates. A reconciliation of the Company's non-GAAP financial information to GAAP financial information is provided in the Appendix and in the Company's Form 8-K, filed with the SEC, with the quarterly earnings press release for the period indicated.

## OVERVIEW

- Leading international value-added distributor of specialty technology products
- Attractive markets:
- Point-of-Sale and Barcode
- Communications (voice, video and data)
- Physical Security
- 3D Printing
- Distribute for over 300 technology manufacturers
- Sell to over 30,000 value-added technology resellers

NASDAQ: SCSC Headquarters: Greenville, SC ~2,000 Employees • Founded in 1992<br>42 offices: US, Canada, Latin America, Europe



## THE SCANSOURCE DIFFERENCE

## ATTRACTIVE MARKETS



Point-of-Sale (POS) and Barcode Mobile Computers, Scanners, Printers, POS systems, Payment Terminals


Communications
Voice, Video and Data


Physical Security
Video Surveillance, Access Control, Networking


3D Printing
Launched April 2014

## PROVEN BUSINESS MODEL

- Growth - Incremental and Channel Shift
- Best-of-Breed Technology Vendors
- Dedicated Business Units
- Shared Services
- Committed to Channel (two-tier) - sell only to resellers
- Value-Added Services
- Superior Customer Service


## GROWTH STRATEGY

- Incremental Market Growth
- Channel Shift
- Direct to Indirect
- One-Tier to Two-Tier
- Multi-Vendor Solutions
- Market Share
- New Vendors and New Geographies


## SEGMENTS ENHANCE TECHNOLOGY FOCUS



## DEDICATED BUSINESS UNITS

## By Technology and Geography

| POS and Barcode |
| :---: |
| Business Unit President |
| Sales |
| Merchandising |
| Technical Support |
| Business Units: |
| North America, Europe, |
| Latin America, Brazil |


| Physical Security | Communications |
| :---: | :---: |
| Business Unit President | Business Unit President <br> Sales <br> Merchandising <br> Technical Support |
| Business Units: | Merchandising <br> North America |
| Shared Support |  |
| Sorth America, Europe; |  |
| ScanSource Catalyst (NA) |  |

## VALUE-ADDED SERVICES



## PROFESSIONAL SERVICES ADD MORE VALUE



## scansource <br> services group

- Customer configuration services

- Education, training and certifications
- Strategic marketing services
- Network assessments/ WiFi services
- Partner enablement programs
- Online networking community


PLUS, Business Unit tools, such as online configuration, pricing and product selection, and educational programs

## DISTRIBUTOR OF GROWTH TECHNOLOGIES

- Unified Communications
- Videoconferencing
- IP Video Surveillance
- RFID and Barcode Imaging
- Enterprise Mobility
- Retail - Mobile POS, Mobile Payments
- Payment Processing Terminals
- Cloud-based Services
- 3D Printing


## WORLDWIDE BARCODE AND SECURITY



## POS AND BARCODE VENDORS

bematech
ēlo
ingenico

TOSHIBA
Leading Innovation >>>

## ©DALALOGIC <br> THE VISION IS YOURS

## EPSON <br> EXCEED YOUR VISION



Verifone

datamax•o'neil right by our customers.

## Honeywell

PRINIRONIX

## SECURITY VENDORS

## Video Surveillance, Identification/Access Control, and Networking



Business Unit: ScanSource Security in US/Canada

## A NEW TECHNOLOGY: 3D PRINTING

- 3D printing ready for value-added distribution
- Lower product costs, advancements in technology capabilities, emergence of a reseller channel, high-growth market
- Key vendor relationship
- 3D Systems (leader in 3D printing and design-to-manufacturing solutions)
- Solutions targeted for manufacturing, health care, aerospace, and automotive
- New opportunity for existing channel
- Focus on United States with dedicated ScanSource 3D team


## WORLDWIDE COMMUNICATIONS \& SERVICES



## \% of Net Sales, Q2 FY15

- Worldwide Barcode and Security
- Worldwide Communications and Services


## COMMUNICATIONS VENDORS



NETWORKS
.11.1\|. cisco

SShoreTel'
' ${ }^{\text {E }}$ AudioCodes

Dialogic. plantronics.

5 Sonus networks

## INTERNATIONAL GROWTH



42 offices in US, Canada, Latin America and Europe

## INTERNATIONAL GROWTH



## ACQUISITION: IMAGO GROUP

$\left.\begin{array}{|lll}\hline & \text { - } & \begin{array}{l}\text { Europe's leading value-added video and voice communications } \\ \text { distributor }\end{array} \\ \text { Description } & \text { - } & \text { Established in 1991; HQ in UK (Thatcham, Berkshire) } \\ \text { Completed 9/19/14 }\end{array}\right]$

* GBP converted into USD using 1.6 exchange rate.


## ACQUISITION: NETWORK1

|  | - | Leading value-added communications distributor in Brazil |
| :--- | :--- | :--- |
| Description | - | Established in 2004; HQ in Brazil (Sao Paulo) |
|  | - | Completed $1 / 13 / 15$ |

[^0]

## FINANCIAL OVERVIEW

## STRONG FINANCIAL POSITION FOR GROWTH

Solid<br>Capital Structure

## Excellent Liquidity and <br> Financial Flexibility



- 0.7\% debt to equity ratio*
- $\$ 300$ million available on revolving credit facility
- \$120 million share repurchase authorization
- $\$ 5$ million in debt and $\$ 122$ million in cash
- Generated $\$ 37$ million in cash from operations during trailing 12-month period
- 5.8 inventory turns (5-qtr range: 5.1-5.9 turns)
- Paid for inventory days of 12 (5-qtr range: 10-15 days)
- 55 days sales outstanding in receivables (5-qtr range: 53-55 days)

Information as of 12/31/14, unless otherwise indicated

* Debt reflects short-term and long-term debt


## HIGHLIGHTS - Q2 FY15

- Record net sales for second quarter 2015 of $\$ 807$ million, up 9\% Y/Y, and non-GAAP diluted EPS of $\$ 0.68$; above our expected range
- Worldwide Barcode \& Security sales increased 5\% Y/Y, or 8\% excluding foreign exchange
- Worldwide Communications \& Services sales increased 16\% Y/Y, or $17 \%$ excluding foreign exchange
- Includes successful acquisition of Imago for full quarter
- Second quarter 2015 return on invested capital of $14.8 \%$ excluding acquisition costs and change in fair value of contingent consideration
- On January 13, 2015, completed acquisition of Network 1, Brazil's leading communications value-added distributor

[^1]
## GROSS MARGIN \%

## SCSC vs. Broadlines



Information for calendar year indicated

## GROSS AND OPERATING MARGINS \%

## SCSC - Historical margins



## FINANCIAL MARGINS ANALYSIS



Note: Data from latest annual 10-K SEC filings based upon continuing operations.

* SCSC EBITDA excludes legal recovery, net of attorney fees and change in fair value of contingent consideration. See Appendix for reconciliation to GAAP measure.


## RETURN ON INVESTED CAPITAL

- ROIC is a key metric used to manage our business
- Executive compensation is directly tied to ROIC performance


ROIC, a non-GAAP measure, is calculated as net income plus interest expense, income taxes, depreciation and amortization (EBITDA), plus change in fair value of contingent consideration divided by invested capital for the period. Invested capital is defined as average equity plus average daily funded interest-bearing debt for the period. EBITDA excludes $\$ 1.5$ million for acquisition costs for the quarter ended December 31, 2014, \$1.3 million for acquisition costs for the quarter ended September 30, 2014, $\$ 15.5$ million for a legal recovery, net of attorney fees for the quarter ended June 30, 2014 and $\$ 48.8$ million in non-cash impairment charges for the quarter ended June 30, 2013. A reconciliation of the Company's non-GAAP financial information to GAAP financial information is provided in the Appendix.

## IN SUMMARY

- Leading distributor in the specialty technology markets we serve
- Attractive target markets
- Proven and focused business model
- Experienced and committed management team
- Balance sheet strength and financial flexibility
- History of consistent performance
- Positioned for growth



## SCANSOURCE HISTORY



## MARKETS WE SERVE

|  | Estimated <br> Worldwide <br> Market Size | Estimated <br> Americas <br> Market Size |
| :--- | :---: | :---: |
| Point-of-Sale (POS) and Barcode | $\sim \$ 22$ billion | $\sim \$ 10$ billion |
| Communications | $\sim \$ 19$ billion | $\sim \$ 7$ billion |
| Physical Security | $\sim \$ 23$ billion | $\sim \$ 8$ billion |

SOURCE: VDC Research Group, IHL Group, ABI Research, The Freedonia Group, Inc., and Company estimates Note: Excludes service contracts

## SEGMENT FINANCIAL RESULTS - Q2 FY15

| WW Barcode \& Security |  |  |
| :--- | ---: | ---: |
| \$ in millions | Q2 FY15 | Q2 FY14 |
| Net sales | $\$ 499.8$ | $\$ 476.2$ |
| Gross profit | $\$ 41.9$ | $\$ 42.7$ |
| Gross margin | $8.4 \%$ | $9.0 \%$ |
| Operating income | $\$ 13.6$ | $\$ 13.0$ |
| Operating income \% | $2.7 \%$ | $2.7 \%$ |
| Non-GAAP operating <br> income | $\$ 14.3$ | $\$ 14.0$ |
| Non-GAAP operating <br> income $\%$ | $2.9 \%$ | $2.9 \%$ |

## WW Communications \& Services

| \$ in millions | Q2 FY15 | Q2 FY14 |
| :--- | ---: | ---: |
| Net sales | $\$ 307.2$ | $\$ 264.4$ |
| Gross profit | $\$ 36.2$ | $\$ 34.5$ |
| Gross margin | $11.8 \%$ | $13.1 \%$ |
| Operating income | $\$ 13.9$ | $\$ 14.5$ |
| Operating income \% | $4.5 \%$ | $5.5 \%$ |
| Non-GAAP operating <br> income | $\$ 15.1$ | $\$ 14.9$ |
| Non-GAAP operating <br> income $\%$ | $4.9 \%$ | $5.6 \%$ |

Non-GAAP operating income excludes amortization of intangibles and change in fair value of contingent consideration. See Appendix for calculation of non-GAAP measures and reconciliations to GAAP measures.

## TWO-TIER BUSINESS MODEL



## APPENDIX: NON-GAAP FINANCIAL INFORMATION

(\$ in thousands)

## Return on invested capital (ROIC), annualized (a)

Reconciliation of Net Income (Loss) to EBITDA
Net income - GAAP
Plus: Income taxes
Plus: Interest expense
Plus: Depreciation and amortization
EBITDA
Change in fair value of contingent consideration
Adjustments: Impairment charges, including
ERP \& goodwill, and Belgian costs
Adjusted EBITDA (numerator for ROIC)(non-GAAP)

## Invested Capital Calculation

Equity - beginning of the quarter/year
Equity - end of quarter/year
Add, Change in fair value of contingent consideration, net of tax
Add: Impairment charges, including ERP \& goodwill, and
Belgian costs. net of tax
Average equity
Average funded debt (b)
Invested capital (denominator for ROIC)(non-GAAP)


## Notes:

(a) Calculated as net income plus interest expense, income taxes, depreciation and amortization (EBITDA), plus change in fair value of contingent consideration divided by invested capital for the period. EBITDA excludes a legal recovery, net of attorney fees for the year ended June 30, 2014 and non-cash impairment charges and costs associated with Belgian tax compliance and personnel replacement costs, including related professional fees for the year ended June 30, 2013.
(b) Average daily amounts outstanding on our short-term and long-term interest-bearing debt.

## APPENDIX: NON-GAAP FINANCIAL INFORMATION

(\$ in thousands)

## Return on invested capital (ROIC), annualized (a)

| Q2 FY15 | Q1 FY15 | Q4 FY14 | Q3 FY14 | Q2 FY14 | Q1 FY14 | Q4 FY13 | Q3 FY13 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $14.8 \%$ | $16.2 \%$ | $14.0 \%$ | $15.3 \%$ | $16.2 \%$ | $17.4 \%$ | $17.5 \%$ | $13.3 \%$ |

Reconciliation of Net Income (Loss) to EBITDA
Net income (loss) - GAAP
Plus: Income taxes

| $\$ 16,821$ | $\$ 19,208$ | $\$ 27,105$ | $\$ 16,949$ | $\$ 18,298$ | $\$ 19,437$ | $(\$ 13,315)$ | $\$ 13,978$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 9,117 | 10,028 | 13,774 | 9,031 | 9,511 | 9,002 | $(6,352)$ | 7,202 |
| 207 | 190 | 33 | 217 | 235 | 247 | 419 | 102 |
| 2,443 | 1,897 | 1,985 | 1,743 | 1,778 | 1,869 | 1,594 | 2,274 |
| 28,588 | 31,323 | 42,897 | 27,940 | 29,822 | 30,555 | $(17,654)$ | 23,556 |
| 463 | 513 | 93 | 981 | 499 | 738 | 447 | 100 |
| 1,474 | 1,350 | $(15,490)$ | - | - | - | 48,772 | - |
| $\$ 30,525$ | $\$ 33,186$ | $\$ 27,500$ | $\$ 28,921$ | $\$ 30,321$ | $\$ 31,293$ | $\$ 31,565$ | $\$ 23,656$ |

## Invested Capital Calculation

Equity - beginning of the quarter
Equity - end of quarter
Add: Change in fair value of CC, net of tax
Add: Adjustments, net of tax (a)
Average equity
Average funded debt (b)
Invested capital (denominator for ROIC)(non-GAAP)

| $\$ 810,265$ | $\$ 802,643$ | $\$ 772,786$ | $\$ 751,446$ | $\$ 723,748$ | $\$ 695,956$ | $\$ 709,912$ | $\$ 696,960$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 818,748 | 810,265 | 802,643 | 772,786 | 751,446 | 723,748 | 695,956 | 709,912 |
| 346 | 341 | 61 | 647 | 330 | 487 | 295 | 66 |
| 1,474 | 1,350 | $(9,756)$ | - | - | - | 33,216 | - |
| 815,417 | 807,300 | 782,867 | 762,440 | 737,762 | 710,096 | 719,690 | 703,469 |
| 5,429 | 6,205 | 5,429 | 5,429 | 5,429 | 5,429 | 5,429 | 15,675 |
| $\$ 820,846$ | $\$ 813,505$ | $\$ 788,296$ | $\$ 767,869$ | $\$ 743,191$ | $\$ 715,525$ | $\$ 725,119$ | $\$ 719,144$ |

Notes:
(a) Calculated as net income plus interest expense, income taxes, depreciation and amortization (EBITDA), plus change in fair value of contingent consideration, annualized divided by invested capital for the period.
(b) EBITDA excludes $\$ 1.5$ million for acquisition costs for the quarter ended December 31, 2014, $\$ 1.3$ million for acquisition costs for the quarter ended September $30,2014, \$ 15.5$ million for a legal recovery, net of attorney fees for the quarter ended June 30,2014 and $\$ 48.8$ million in non-cash impairment charges for the quarter ended June 30, 2013.
(c) Average daily amounts outstanding on our short-term and long-term interest-bearing debt.

## APPENDIX: NON-GAAP FINANCIAL INFORMATION



## APPENDIX: NON-GAAP FINANCIAL INFORMATION

(\$ in millions)

Net sales

GAAP operating income
Adjustments:

Amortization of intangible assets

Change in fair value of contingent consideration Impairment charges, including ERP \& goodwill, and Belgian costs

Legal recovery, net of attorney fees
Non-GAAP operating income

GAAP operating income \% (of net sales)
Non-GAAP operating income \% (of net sales)

| FY '05 | FY'06 | FY'07 | FY'08 | FY '09 | FY '10 | FY '11 | FY '12 | FY '13 | FY '14 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$1,469.1 | \$1,665.6 | \$1,986.9 | \$2,175.5 | \$1,848.0 | \$2,115.0 | \$2,666.5 | \$3,015.3 | \$2,877.0 | \$2,913.6 |
| \$ 58.8 | \$ 63.3 | \$ 75.3 | \$ 94.0 | \$ 74.1 | \$ 75.8 | \$ 113.1 | \$ 113.5 | \$ 51.0 | \$ 121.8 |
| 0.4 | 0.2 | 2.1 | 2.5 | 2.6 | 2.0 | 3.0 | 6.4 | 4.9 | 3.9 |
| - | - | - | - | - | - | (0.1) | 0.1 | 1.8 | 2.3 |
| - | - | - | - | - | - | - | - | 50.9 | - |
| - | - | - | - | - | - | - | - | - | (15.5) |
| \$ 59.1 | \$ 63.5 | \$ 77.4 | \$ 96.5 | \$ 76.7 | \$ 77.8 | \$ 116.0 | \$ 120.0 | \$ 108.7 | \$ 112.5 |
| 4.00\% | 3.80\% | 3.79\% | 4.32\% | 4.01\% | 3.58\% | 4.24\% | 3.76\% | 1.77\% | 4.18\% |
| 4.02\% | 3.81\% | 3.90\% | 4.43\% | 4.15\% | 3.68\% | 4.35\% | 3.98\% | 3.78\% | 3.86\% |


[^0]:    * Reais converted into USD using average FX rate for 2014 of 0.426.

[^1]:    * See Appendix for calculation of non-GAAP measures and reconciliations to GAAP measures.

