HEALTHCARE

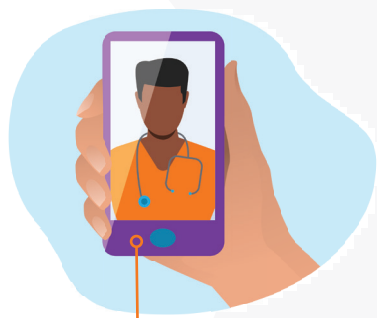## DISCOVER OPPORTUNITY AT scansource

The health of YOUR business improves when you
DISCOVER OPPORTUNITY

It's a new world when it comes to healthcare, and many statistics show patients don't want providers to back away from recent advancements. Instead, they want medical professionals and facilities to embrace change while continuing to improve the patient experience.

ScanSource is dedicated to helping you tap into the increasingly tech-driven healthcare market, so you can grow your business. Contact us today, and let's build on your and your customer's success!

TRENDS THAT DEMONSTRATE
THE OPPORTUNITIES IN HEALTHCARE

The need for devices and services that **remotely engage patients** continues to rapidly expand.

The global Remote Patient Monitoring market is projected to reach $175.2B by 2027 from $53.6B in 2022, at a compound annual growth rate of 26.7%.
- Source: Forrester, "Predictions 2023: Retail Health, Decentralized Trials, And Wellness Are On The Front Lines"

By 2030, the market size of patient engagement solutions—which includes wearables, educational resources, and mobile apps—is estimated to reach $74.28B, up from $13.42B in 2021.
- Source: Strategic Market Research, LLC

Patients want **simpler ways to share health information** with doctors—and to track that info themselves.

Wearable devices will be increasingly used by individuals during 2023 to track their own health and exercise activity, and by clinicians to monitor patients remotely.
- Source: Forbes, "The Top 5 Healthcare Trends In 2023"

44% of older adults (ages 50-80) use at least one mobile health app, and 25% of those in that age group using a health app have shared health information with their providers.
- Source: "4 Digital Trends that Will Shape Healthcare in 2023" Cigna

An increasing use of **artificial intelligence and automation** in healthcare is leading to an even-greater demand for both.

Nearly two-thirds of consumers say they'd be comfortable using emerging technologies—such as robotics, virtual reality, augmented reality, and AI—for preventive care and health monitoring.
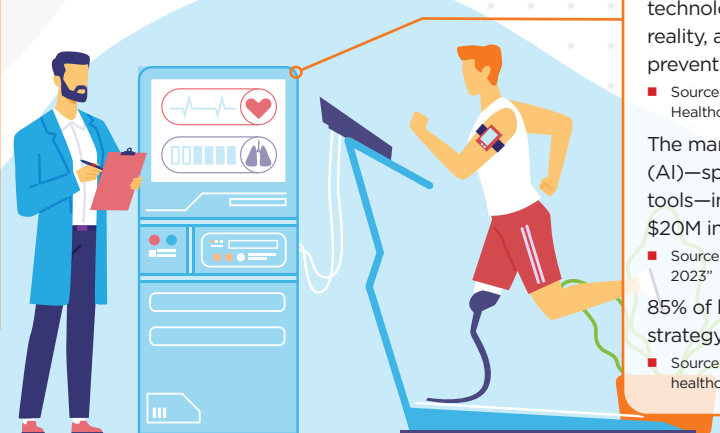- Source: Cigna, "4 Digital Trends that Will Shape Healthcare in 2023"

The market for artificial intelligence (AI)—specifically, machine learning tools—in healthcare is forecast to top $20M in 2023.
- Source: Forbes, "The Top 5 Healthcare Trends In 2023"

85% of healthcare leaders have a strategy for AI.
- Source: Optum, "Still on the rise: How AI in healthcare continues to grow"

SOLUTIONS THAT SUPPORT THESE TRENDS

5G/Wi-Fi 6
Ensure your network has the bandwidth to support your technology.

ACCESS CONTROL
Establish secure and/or touchless entry into facilities.

ASSET TRACKING
Locate medical equipment on the floor, or in the entire building.

CONNECTIVITY
Provide secure and resilient connections for patients and staff.

DIGITAL SIGNAGE
Convey updates quickly to patients and visitors.

DISINFECTANT-READY SOLUTIONS
Supply devices that stand up to frequent cleaning.

EMR/EHR
Use to create digital versions of patents' healthcare records.

PHYSICAL SECURITY
Make everyone safer by deploying the latest and best protection.

SCANNING AND PRINTING
Increase accuracy when printing patient-related documents.

Zebra ZQ610: Improve specimen labeling accuracy, staff productivity and patient safety

SELF-CHECK-IN
Produce error-free patient registrations by using instantly verified details.

TELEHEALTH
Treat more patients remotely by adding digital access.

Webex by Cisco: Your trusted technology partner, helping you reimagine care for the future.

WAYFINDING
Get patients and visitors to their destinations more quickly.

scansource®