WHAT IS THE MP7000 SCANNER SCALE?

A POS lane scanner designed to deliver an unmatched checkout experience in the busiest stores

Deliver a superior checkout experience for cashiers and shoppers in high volume POS lanes with the MP7000. This next generation multi-plane 1D/2D imager is loaded with features—including a new optional color camera—that take scanning performance and simplicity to the next level for faster than ever checkout in cashier-manned and self-checkout lanes. A smart investment, the MP7000 offers an easy-to-service design, minimum power consumption and unrivaled management tools.

ZEBRA
CAPTURE YOUR EDGE

WHY SHOULD YOU BUY THE MP7000?

TOP 5 CUSTOMER BENEFITS

1

The wait is over...

...for your shoppers. No more long lines and long wait times. Lightning fast scanning and the Customer Side Scanner enable super fast checkout times. Your cashiers can focus only on scanning items in the cart, while your customers can scan their own printed or electronic coupons and loyalty cards. The result? Happier customers. And more transactions per lane.

2

Go green! Save energy and money.

With our intelligent illumination system, the MP7000 uses up to 60% less energy than other imagers and up to 30% less than laser scanners. It's a win-win for your bottom line and the environment.

3

What's to fix? No moving parts.

The MP7000 not only has fewer parts, it has no moving parts. That means fewer failure points and fewer repairs. And with a new simple technology architecture, if repair is required, the MP7000 can be serviced quickly and easily in-lane. If your current scanner is more than five years old, it could be nearing the end of its service life —meaning it will be harder to find a vendor that can continue to provide service. But with the MP7000, you can count on fast repairs, maximum uptime and a low total cost of ownership (TCO).

4

A picture is worth a thousand words.

Are you struggling with shrinkage in self-checkout? Do long produce picklists impact productivity? The MP7000's optional color camera enables applications to help solve these key challenges. Applications can recognize and identify produce, enabling a shortened picklist for simpler and faster checkouts. And apps can verify that the proper barcode was scanned for an item, preventing barcode switching and other risks in self-checkout.

5

Digimarc? No problem!

1D barcodes. 2D barcodes. New codes like Digimarc—nearly invisible barcodes printed directly on product packaging. Barcodes on labels. Barcodes on mobile phones—from mobile coupons to loyalty cards. No matter what type of barcodes show up at your POS today or in the future, your cashiers and shoppers can scan them.

APPLICATIONS

Types of stores

- Food Grocers
- Hypermarkets
- Mass Merchandisers
- Discount Chains
- Warehouse Clubs
- Retailers deploying self-checkout systems

Types of applications

- Point of sale
- Produce identification and recognition
- Produce shrink reduction
- Loss prevention: item verification
- Age verification
- Image database collection
- Customer self-checkout
- Loyalty applications
- Document capture

PRODUCT INFORMATION

MP7000 Product Page

- MP7000 Spec Sheet
- MP7000 Grocery App Brief
- MP7000 Infographic

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