



Workforce™ Connect PTT Pro: The Top 5 Reasons to Sell

This sales tool presents the benefits you'll enjoy as a partner when you sell Workforce™ Connect (WFC) PTT Pro, powered by Zebra Savanna™. It includes links to resources to assist in your sales efforts. The 'sister' fact sheet, What is Workforce Connect PTT Pro? Top 5 Customer Benefits, is designed as a handout for your customers at the start of the sales process.

A full-suite solution for frontline workflow management and collaboration

WFC PTT Pro is an enterprise-class push-to-talk (PTT) and secure communications solution. It connects your customers' workers to each other and to critical information, all from one device to boost productivity, efficiency, customer satisfaction and patient safety.



Why should you sell Workforce Connect PTT Pro?

Top 5 Reseller Benefits

1

Give customers more freedom to collaborate.

Unlike other solutions, WFC PTT Pro provides fast and flexible communication among all workers. For instance, other solutions often force users to communicate with only one selected contact or group at a time, locking them out of communication with others. But WFC PTT Pro allows users to be connected to multiple contacts and groups at all times, and to call or text them whenever needed.

2

Locationing and button integration outcompete other solutions.

Not offered by other providers, WFC PTT Pro's real-time indoor and outdoor locationing capabilities allow users to summon help from the nearest associate, track deliveries or locate field workers. And with our simple but powerful button integration, users can quickly initiate conversations, activate voice-commands for hands-free operation and engage safety features like Duress Alert and Fall-Detection*.

3

Streamline customer workflows.

WFC PTT Pro's full suite of features are designed to consolidate the tools your customers need to complete workflows faster and easier. The limitations of other solutions require users to depend upon other tools and devices to complete tasks. But WFC PTT Pro can reduce devices, speed collaboration, increase access to critical information, and deliver a seamless user experience so users become empowered problem solvers.

4

Help customers enable an integrated ecosystem.

WFC PTT Pro integrates with land mobile radios, IoT devices, store/customer loyalty apps and other third-party apps—capabilities not entirely supported by other solutions. Integrated into a kiosk, for example, WFC PTT Pro can alert associates of security issues like an open door or allow customers to summon assistance. It can also be expanded with other Zebra offerings like Reflexis workforce management solution and Zebra Predictive Analytics.

5

Leverage Zebra support and open the door to more opportunities.

Zebra can help you throughout the sales cycle with our comprehensive ecosystem of partner support and services, so you can make the greatest impacts on your customers' operations and your business success. And as your customers see the benefits of WFC PTT Pro, they will turn to you for additional sales opportunities, including selling your services or reselling Zebra Professional Services.

Reseller Resources

Target Markets

Retail

- Customer Service
- Inventory/fulfillment
- BOPIS/Curbside pickup
- Task assignment and tracking

Transportation & Logistics

- Shipping/receiving
- Inventory/fulfillment
- 2-way radio replacement
- Task assignment and tracking

Manufacturing

- Inventory/fulfillment
- Work-in-progress
- Shipping/receiving

Healthcare

- Admissions
- Nurse collaboration
- ER and EMT collaboration

Sales Resources

- [The Source](#) (for internal Zebra only)
- [Playbook](#)
- [Battlecard](#)
- [ROI calculator](#)
- [Pre-sales workbook](#)
- [Presentation](#)



*Available on select Zebra models



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